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Apple

Magazine

SURVEY

MILLENNIAL
GENERATION

YOUNG ADULTS CONSUME
NEWS IN THEIR OWN WAY

REVIEW: 'INSURGENT'

TEENAGE
HEROINE

THE REBELLIOUS WOMEN
BREAKING THE ACTION MOLD

BECOMING STEVE JOBS

BOOK HAS BLESSING OF FORMER COLLEAGUES



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US AT ODDS WITH GOOGLE ON COMPUTER SEARCH-WARRANT PROPOSAL

A Justice Department proposal that could make it easier to locate and hack into computers that are part of criminal investigations is raising constitutional concerns from privacy groups and Google, who fear the plan could have broad implications.

Federal prosecutors say their search warrant proposal is needed at a time when computer users are committing crimes in online anonymity while concealing their locations. But civil libertarians fear the rule change, under consideration by a federal advisory committee, would grant the government expansive new powers to reach into computers across the country.



Google



The proposal would change existing rules of criminal procedure that, with limited exceptions, permit judges to approve warrants for property searches only in the districts where they serve. The government says those rules are outdated in an era when child pornographers, drug traffickers and others can mask their whereabouts on computer networks that offer anonymity. Such technology can impede or thwart efforts to pinpoint a suspect's geographic location.

The Justice Department wants the rules changed so that judges in a district where "activities related to a crime" have occurred could approve warrants to search computers outside their districts. The government says that flexibility is needed for cases in which the government can't figure out the location of a computer and needs a warrant to access it remotely, and for investigations involving botnets - networks of computers infected with a virus that spill across judicial districts.

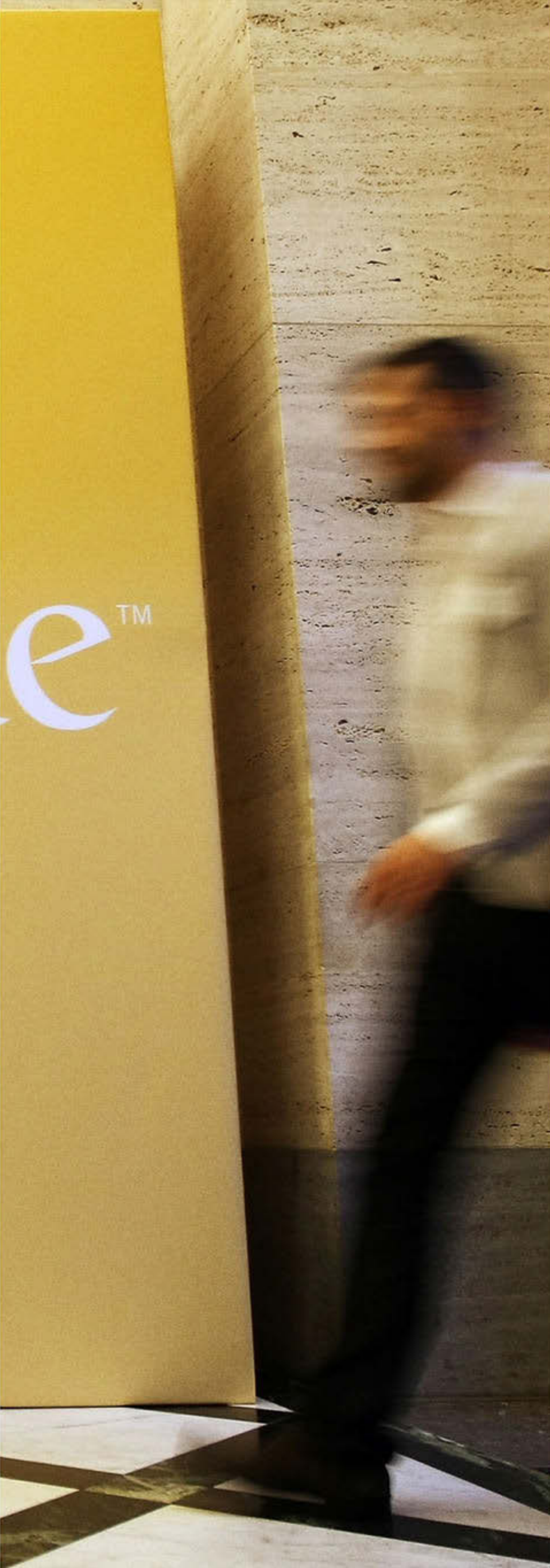
"There is a substantial public interest in catching and prosecuting criminals who use anonymizing technologies, but locating them can be impossible for law enforcement absent the ability to conduct a remote search of the criminal's computer," Justice Department lawyers wrote in one memo explaining the need for the change.

The advisory committee considering the rule change is meeting this month.

The proposal has generated fierce pushback from privacy organizations, including the American Civil Liberties Union, which contend the rule change could violate a constitutional requirement that search warrant applications be specific about the property to be searched. They also argue the proposal is unclear about exactly what type of information could be accessed by the government and fails to



Google



guarantee the privacy of those not under investigation who might have had access to the same computer as the target, or of innocent people who may themselves be victims of a botnet.

“What procedural protections are going to be in place when you do these types of searches? How are they going to be limited?” asked Alan Butler, senior counsel at the Electronic Privacy Information Center. Another critic, Google, says the proposal “raises a number of monumental and highly complex constitutional, legal and geopolitical concerns that should be left for Congress to decide.”

Privacy groups are also concerned that the proposal would lead to more frequent use by the FBI of surveillance technology that can be installed remotely on a computer to help pinpoint its location. Such tactics caught public attention last year when FBI Director James Comey acknowledged that in 2007 an agent posing as an Associated Press reporter had sent to a bomb-threat suspect a link to an article that, once opened, revealed to investigators the computer’s location and Internet address.

“To the extent that the government has been prevented from doing lots of these kinds of searches because they didn’t necessarily have a judge to go to, this rule change raises the risk that the government will start using these dubious techniques with more frequency,” said ACLU lawyer Nathan Freed Wessler.

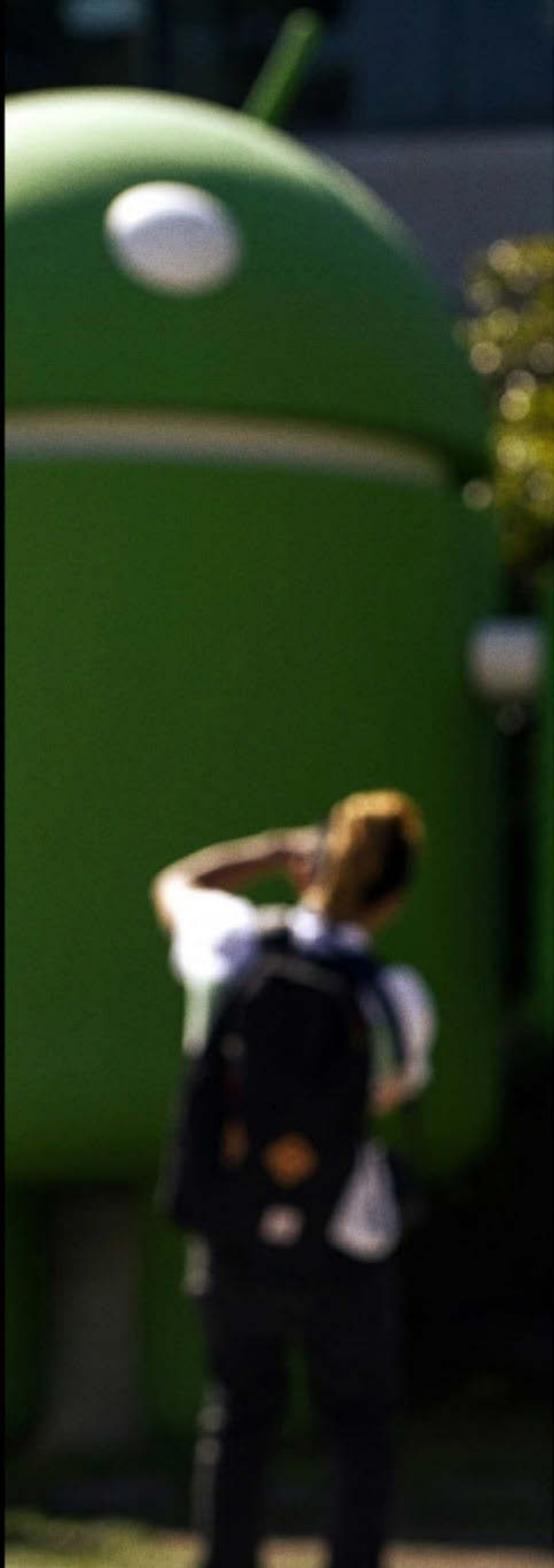
The Justice Department says such concerns are unfounded. It says the proposal simply ensures that investigators have a judge to go to for a warrant in cases where they can’t find a computer, and that the proposal wouldn’t provide the government with new technological authorities that it doesn’t already have.

It's hard to quantify the scope of the problem, though the Justice Department says their concerns are more than abstract.

In 2013, a magistrate judge in Texas rejected a request to search a computer that the government said was being used to commit bank fraud but whose location was unknown. Prosecutors sought authority to install software on the machine that would have extracted records and location information.

The judge, Stephen Smith, said he lacked the authority to approve the search for a computer "whose location could be anywhere on the planet" but said "there may well be a good reason to update the territorial limits of that rule in light of advancing computer search technology."

The proposal is before a criminal procedure advisory committee of the Judicial Conference of the United States. If approved, it will then be forwarded to the Supreme Court and ultimately to Congress, which does not have to approve it but can block it. It would take effect in December 2016.



Google



B44

Lobby



RESEARCH FIRM IDC CUTS ITS OUTLOOK FOR PC SALES IN 2015

A research firm is forecasting a bigger decline in personal computer sales in 2015.

International Data Corp. projected Thursday that PC sales would drop 4.9 percent to 293.1 million worldwide. IDC had previously forecast a 3.3-percent drop.

PC sales fell 2.2 percent in 2014.

IDC said it cut its forecast because the stronger U.S. dollar is making computers more expensive in other countries and it expects Microsoft Corp. to scale back subsidies for some products. Shipments are also being pushed to later in 2015 as consumers wait for new products like Microsoft's new Windows 10 operating system, expected later this year.

PC sales have been slumping for the past two years as more consumers turn to mobile devices. But there have been recent signs the worst of the decline is over. And in the long term, IDC expects declines to level out, with PC shipments of 291.4 million in 2019.

IDC predicts desktop PC shipments will drop 6.2 percent and laptop shipments will fall 3.9 percent this year.

Earlier Thursday Intel cut its first-quarter revenue forecast, partly because demand for business desktop PCs was weaker than it expected.



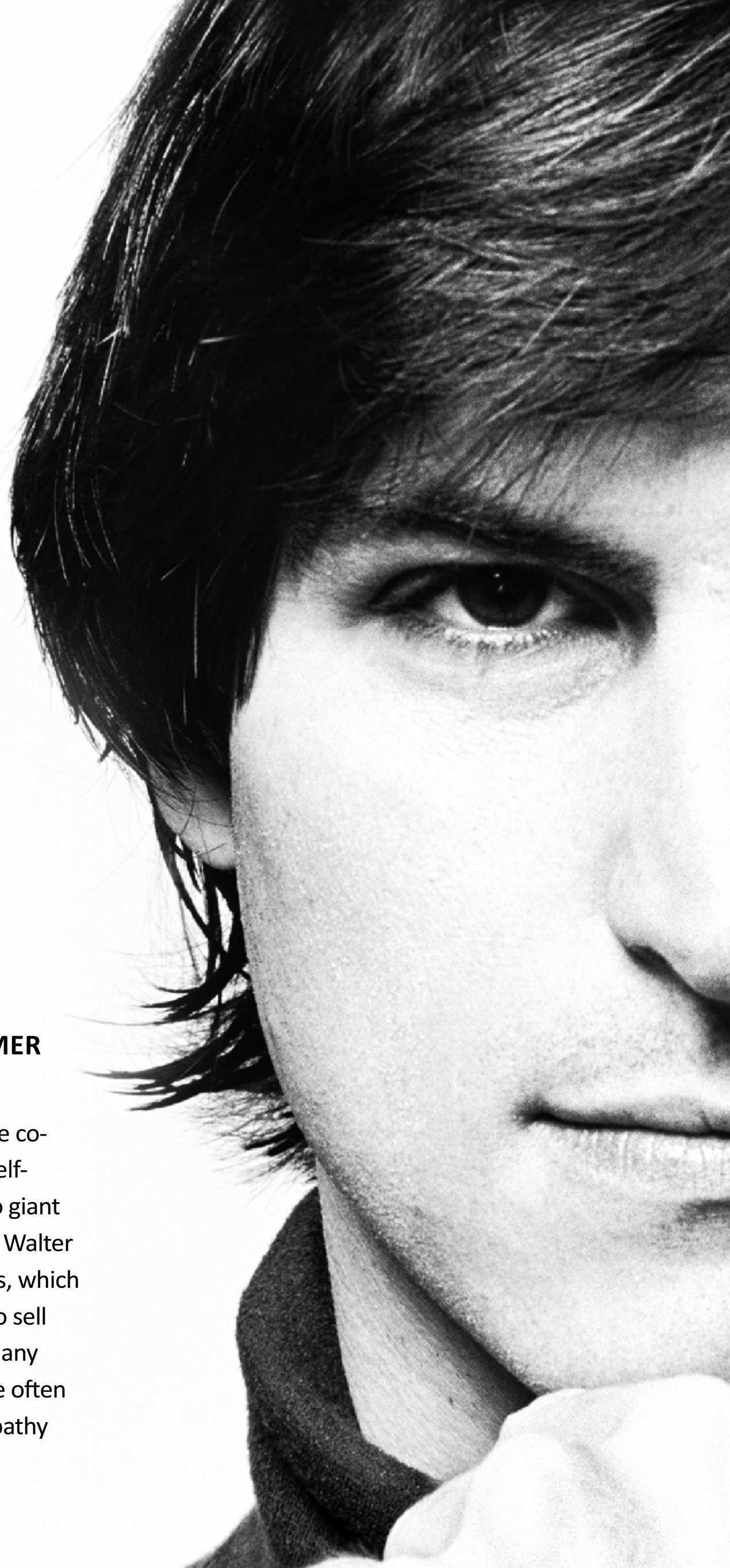




Image: Justin Sullivan

BOOK THROWS FRESH LIGHT
ON GENIUS/JERK DEBATE

Becoming Steve Jobs aims to 'set the record straight'



BOOK HAS BLESSING OF FORMER COLLEAGUES

What kind of man was the late Apple co-founder and CEO, Steve Jobs? Any self-respecting follower of the Cupertino giant is sure to be intimately familiar with Walter Isaacson's landmark book *Steve Jobs*, which was released in 2011 and went on to sell millions of copies. However, if there any criticism of it that has surfaced more often than any other, it is of a lack of sympathy



towards the subject - a situation that a new book, *Becoming Steve Jobs*, aims to remedy.

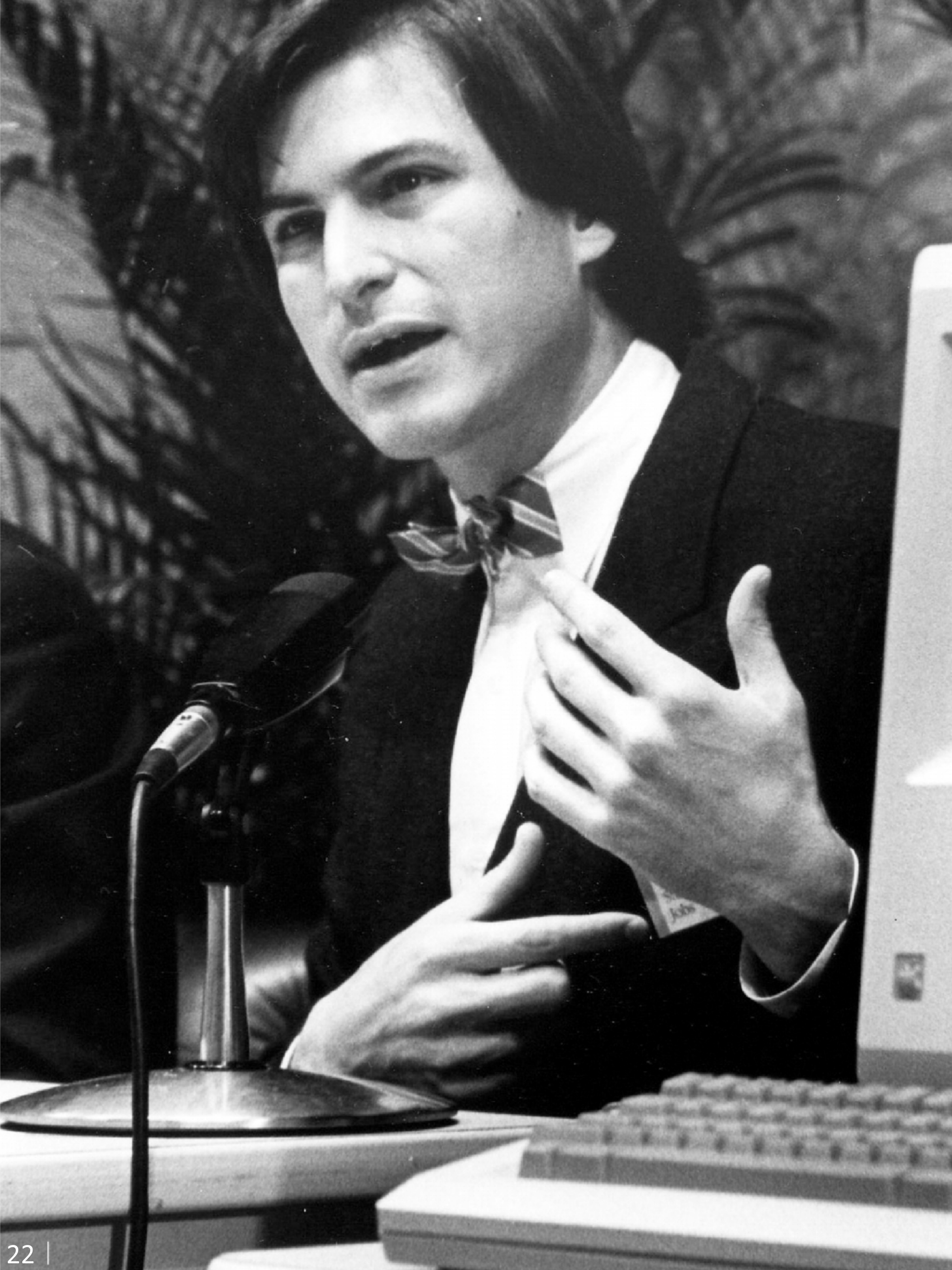
The new bio is at the centre of an ongoing debate about Jobs and what he was truly like, part of its summary stating that it "**takes on and breaks down the existing myth and stereotypes about Steve Jobs.** The conventional, one-dimensional view of Jobs is that he was half-genius, half-jerk from youth, an irascible and selfish leader who slighted friends and family alike."





The book, written by veteran journalist Brent Schlender alongside seasoned editor Rick Tetzeli, will clearly take a different approach. It will hit book stores on March 24, and supposedly goes "behind the scenes" to give us a more rounded picture of what Jobs was like as a person, as well as how he developed from the impetuous prodigy of his earlier years into the thoughtful and canny spearhead of the 21st century Apple.

Indeed, the book's subtitle is *The Evolution of a Reckless Upstart into a Visionary Leader*, and **will explain this transition with the help of contributions from industry insiders and friends of the great man.** It takes as its basis the May 2012 cover story about Jobs, "The Lost Tapes of Steve Jobs", that appeared in business publication *Fast Company*, with the more than 100 hours of never-before-transcribed interview tapes from which the author has drawn naturally giving even greater insight.



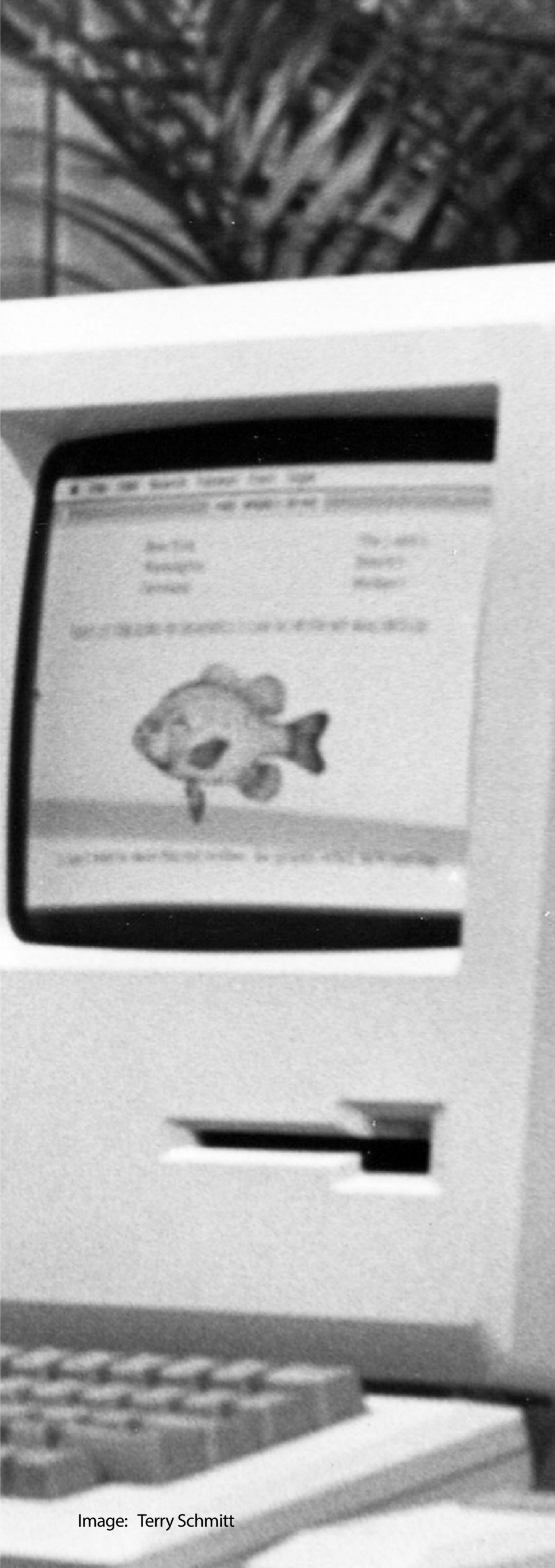


Image: Terry Schmitt

THE BACK-STORY OF A BOOK

The news of any new book about Jobs will always beg the question: why? After all, Isaacson's Jobs was a commercial, if not uniformly critical smash, spending two years on the New York Times bestseller list. It was authorized by Jobs himself, and remains a work of reference for anyone who wants to understand great leadership and one of Silicon Valley's great success stories.

But not everyone was a fan. Even as the book was being written, some key Jobs associates - still mourning their friend's death and concerned at the haste with which the biography was being prepared for release - hesitated to talk to Isaacson. Many stories therefore remained untold in the tome that hit store shelves in October 2011, with arguably the most crucial years to the making of Jobs - his late 1980s and early 1990s stint away from Apple - left distinctly shortchanged.

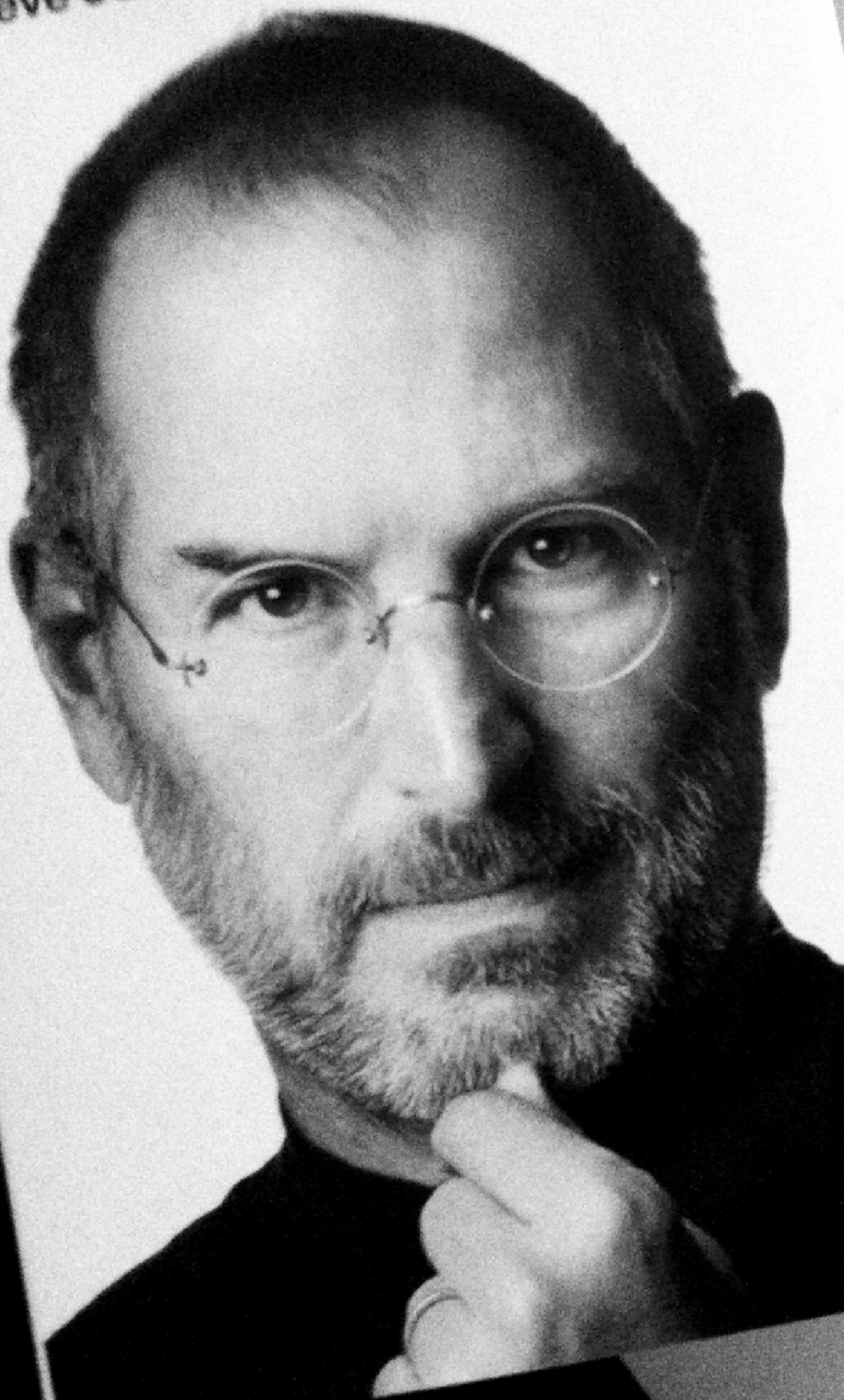
Criticism of the book was also forthcoming from the very top of Apple - Jobs' successor as CEO, Tim Cook, **who bemoaned it as doing "a tremendous disservice" to the man he knew.** He added that "it was just a rehash of a bunch of stuff that had already been written, and focused on small parts of his personality. You get the feeling that [Steve's] a greedy, selfish egomaniac. It didn't capture the person."

Much of the pre-release talk about the new book has therefore been about its status as a "rebuttal" of Isaacson's tome, Fast Company playing this up when it showed a preview of





Steve Jobs by Walter Isaacson



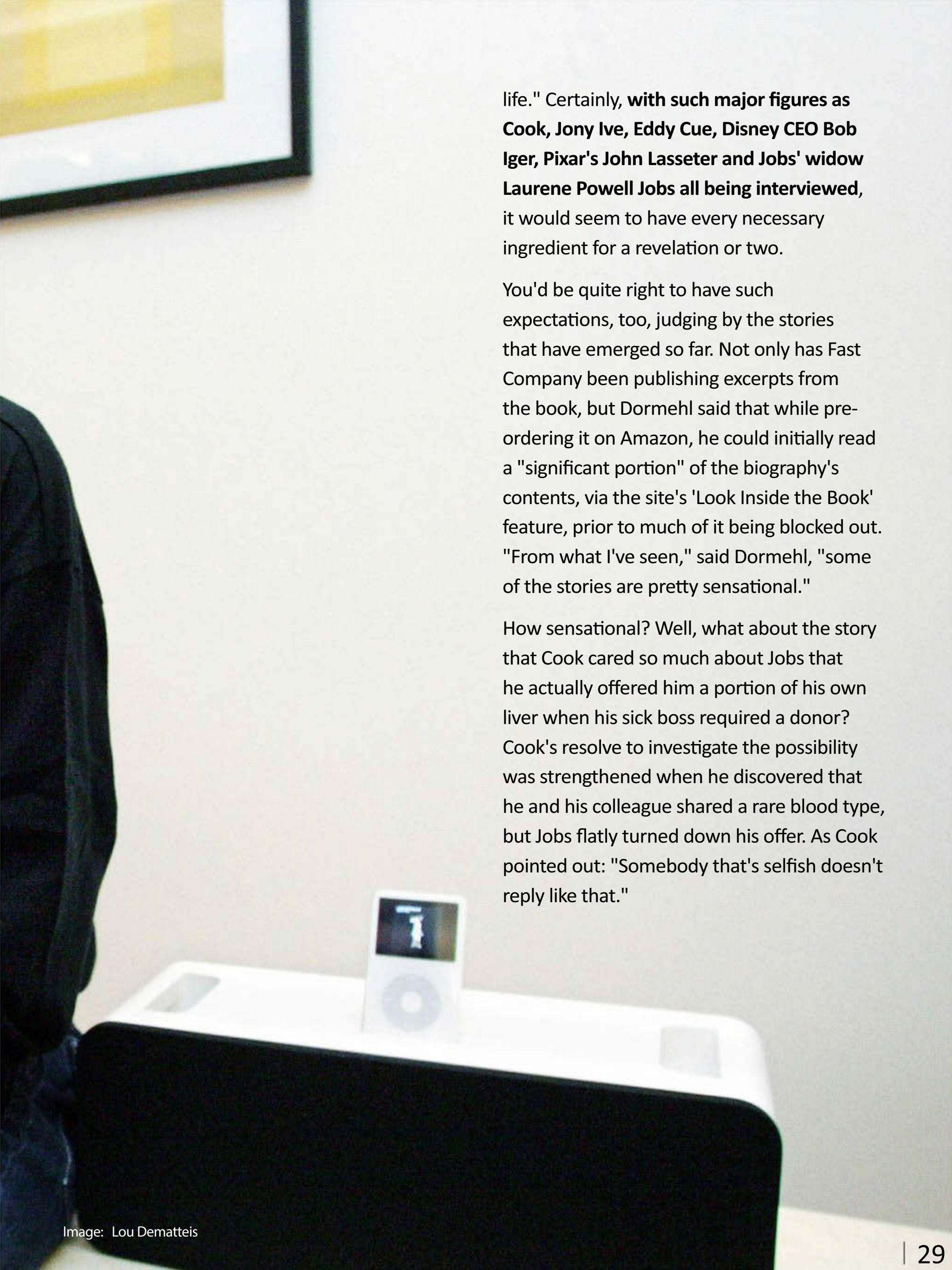


its upcoming cover that featured a picture of Jobs alongside the words "Kind. Patient. Human. The Steve Jobs You Didn't Know."

NO SHORTAGE OF REVELATIONS

Among the industry observers who said that they couldn't "wait to read" Schlender and Tetzeli's effort was Cult of Mac writer Luke Dormehl, who declared that it "promises to be the definitive telling of Steve Jobs'





life." Certainly, **with such major figures as Cook, Jony Ive, Eddy Cue, Disney CEO Bob Iger, Pixar's John Lasseter and Jobs' widow Laurene Powell Jobs all being interviewed,** it would seem to have every necessary ingredient for a revelation or two.

You'd be quite right to have such expectations, too, judging by the stories that have emerged so far. Not only has Fast Company been publishing excerpts from the book, but Dormehl said that while pre-ordering it on Amazon, he could initially read a "significant portion" of the biography's contents, via the site's 'Look Inside the Book' feature, prior to much of it being blocked out. "From what I've seen," said Dormehl, "some of the stories are pretty sensational."

How sensational? Well, what about the story that Cook cared so much about Jobs that he actually offered him a portion of his own liver when his sick boss required a donor? Cook's resolve to investigate the possibility was strengthened when he discovered that he and his colleague shared a rare blood type, but Jobs flatly turned down his offer. As Cook pointed out: "Somebody that's selfish doesn't reply like that."

Steve Jobs

1955-2011



But it's just one of what looks likely to be many surprising and in some cases, shocking stories from the book. For example, the suggestion of Apple buying Yahoo! has been made various times down the years, but the new book is the first to indicate that it was given serious consideration by Jobs and Iger. Such a move would have certainly given Apple a significant stake in the search business.

Then, there was the tale about Ive's first meeting with Jobs when the latter made his return to the company that he co-founded in the late 1990s. This is one of the key points of departure from the claims made from Isaacson's book, Jobs having apparently said to Ive that "I just don't like television. Apple will never make a TV again."

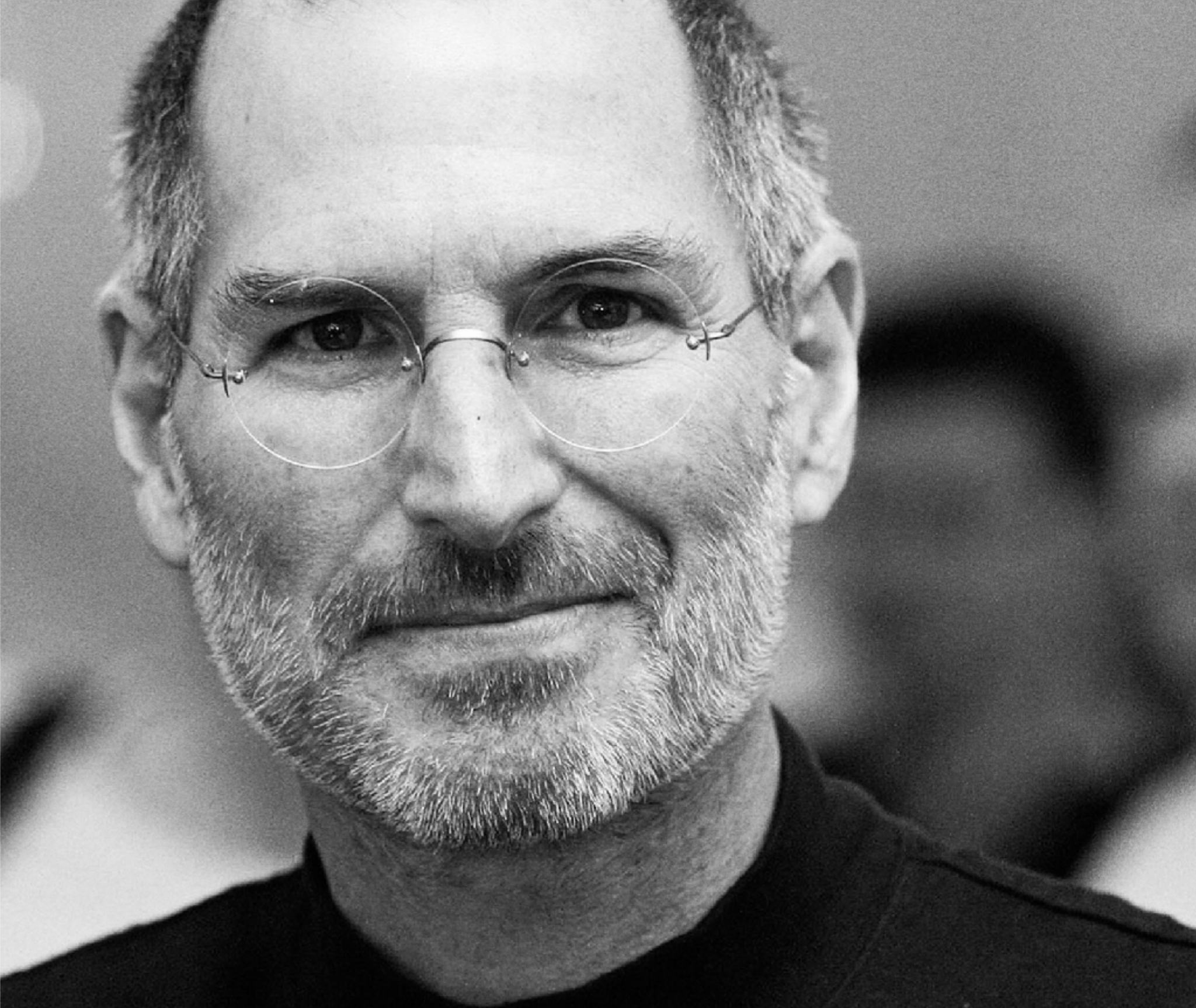
WHY BECOMING MAY PROVE THE DEFINITIVE STEVE JOBS BOOK

Dormehl declared that "having read a significant chunk of the book, I'm excited about diving in and reading it start-to-finish", adding: "Unlike Isaacson, Schlender and Tetzeli understand technology, which means you won't find the myriad technical errors that littered the previous biography and raised doubts about that book's quality. Schlender and Tetzeli also let their interview subjects speak at length, rather than cherry-picking short comments, which makes *Becoming Steve Jobs* a valuable and unique resource."

Certainly, many readers will also look forward to its more in-depth look at Jobs' stint at NeXT, the company that he founded and ran during



Image: Shaun Curry/AFP



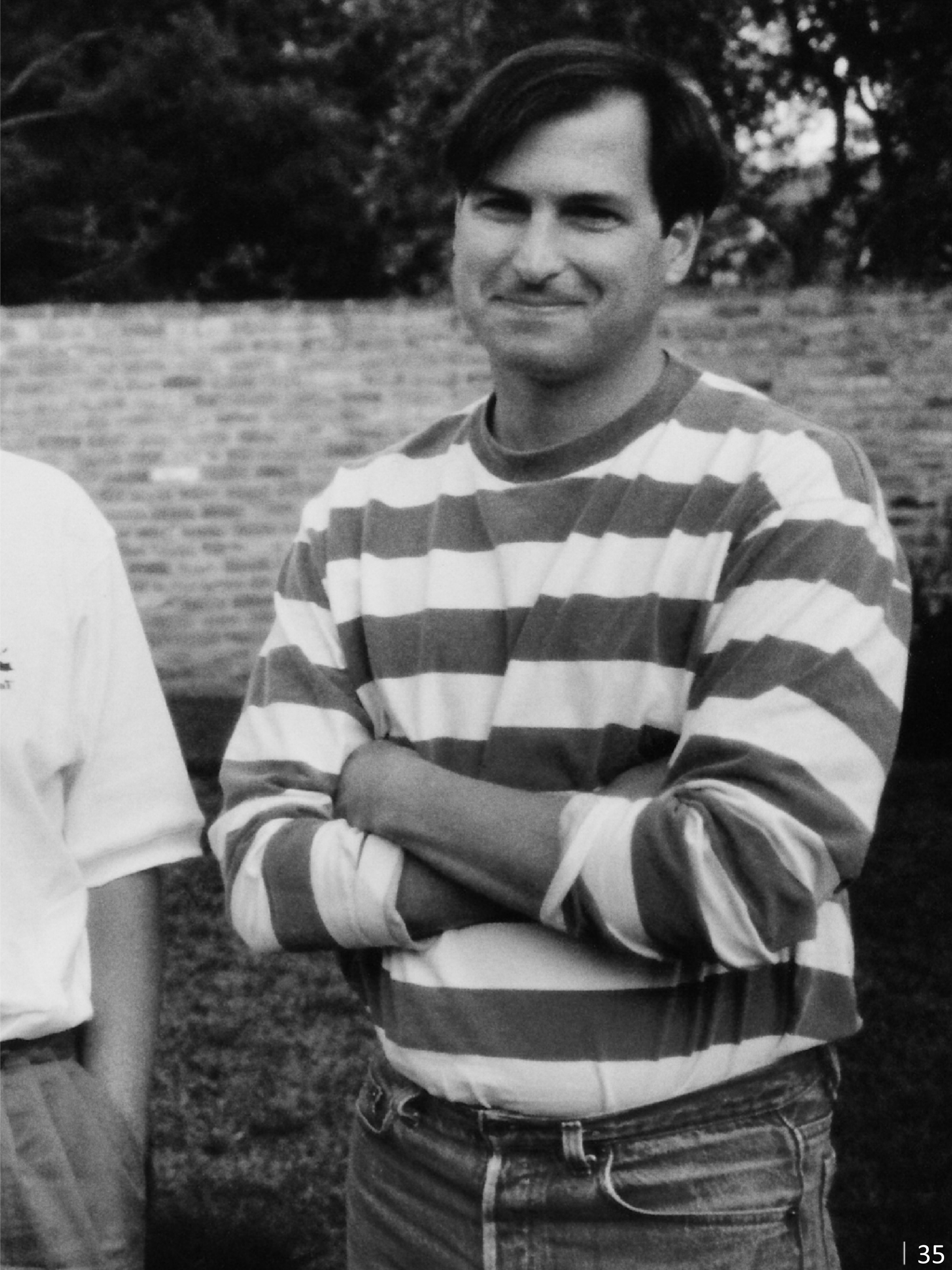
his 1985-1996 exile from Apple. But if there's one thing that augurs almost as well for *Becoming Steve Jobs* as its actual contents in its quest to become the definitive Jobs book, it's the fact that the right noises seem to be coming from the one-time Jobs colleagues who had so little regard for Isaacson's bio.

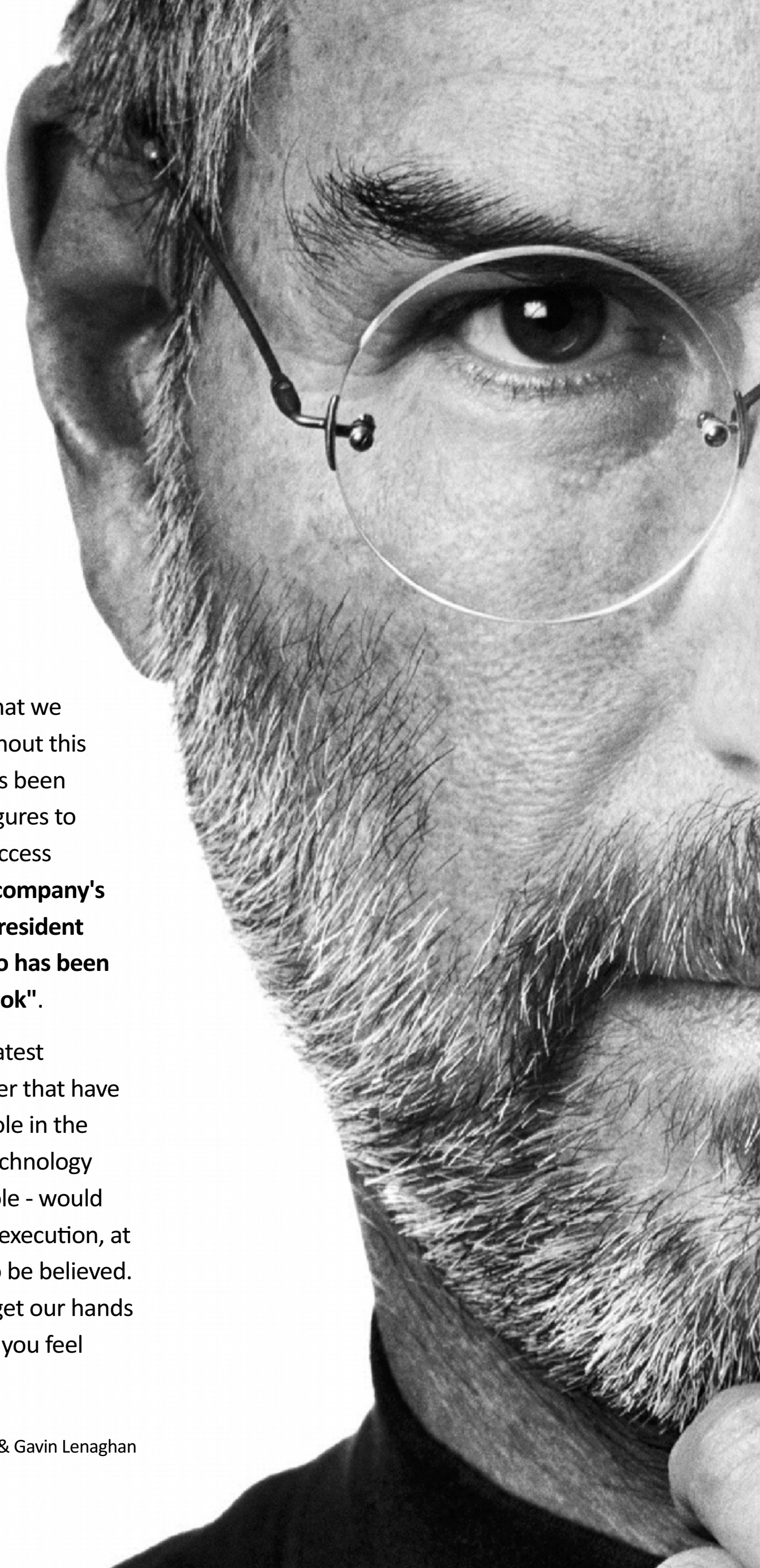
Cue, for example, who is currently Apple's Senior Vice President, hailed the upcoming biography as the first book about Jobs to

"get it right", adding that it was the "best portrayal" of his old associate. He made his comments as part of successive tweets that also criticized the new documentary *Steve Jobs: Man in the Machine*, **which he said was "an inaccurate and mean-spirited view of my friend. It's not a reflection of the Steve I knew."**

Of course, there may also be many reasons not to release a new Steve Jobs book - not







least the great number of ones that we have had in recent years. Throughout this time, comparatively little light has been shone on the other interesting figures to have contributed to the Apple success story - from Ive and Cook to **the company's "unsung hero" and senior vice president of Operations, Jeff Williams, who has been described as "Tim Cook's Tim Cook".**

However, any objections to this latest contribution to the reams of paper that have discussed Steve Jobs' immense role in the history of Apple and the wider technology sector - even leadership as a whole - would seem to be overruled by its wise execution, at least if all indications so far are to be believed. We can barely wait ourselves to get our hands on the book, and we're sure that you feel exactly the same. ■

by Benjamin Kerry & Gavin Lenaghan



GOOG

1098 Alta Avenue




GOOGLE'S SAFE BROWSING SYSTEM TARGETS 'UNWANTED SOFTWARE'

Get ready to see more red warning signs online as Google adds ammunition to its technological artillery for targeting devious schemes lurking on websites.

The latest weapon is aimed at websites riddled with “unwanted software” - a term that Google uses to describe secretly installed programs that can change a browser’s settings without a user’s permission. Those revisions can unleash a siege of aggravating ads or redirect a browser’s users to search engines or other sites that they didn’t intend to visit.





Google had already deployed the warning system to alert users of its Chrome browser that they were about to enter a site distributing unwanted software. The Mountain View, California, company just recently began to feed the security information into a broader “safe browsing” application that also works in Apple’s Safari and Mozilla’s Firefox browsers.

All told, the safe browsing application protects about 1.1 billion browser users, according to a Thursday blog post that Google Inc. timed to coincide with the 26th anniversary of the date when Tim Berners-Lee is widely credited for inventing the World Wide Web.

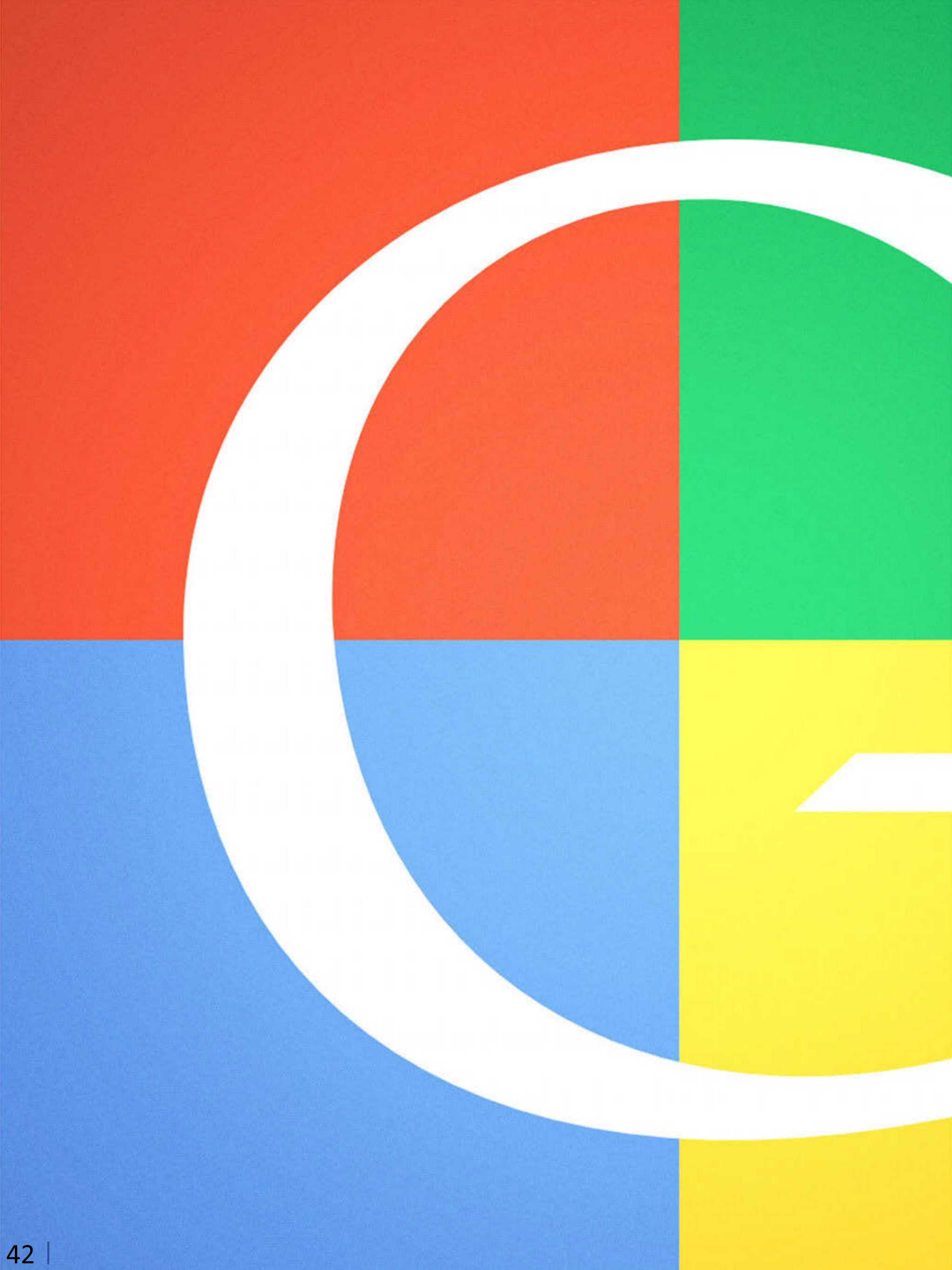
Microsoft’s Internet Explorer doesn’t tap into Google’s free safe browsing application. Instead, Explorer depends on a similar warning system, the SmartScreen Filter.

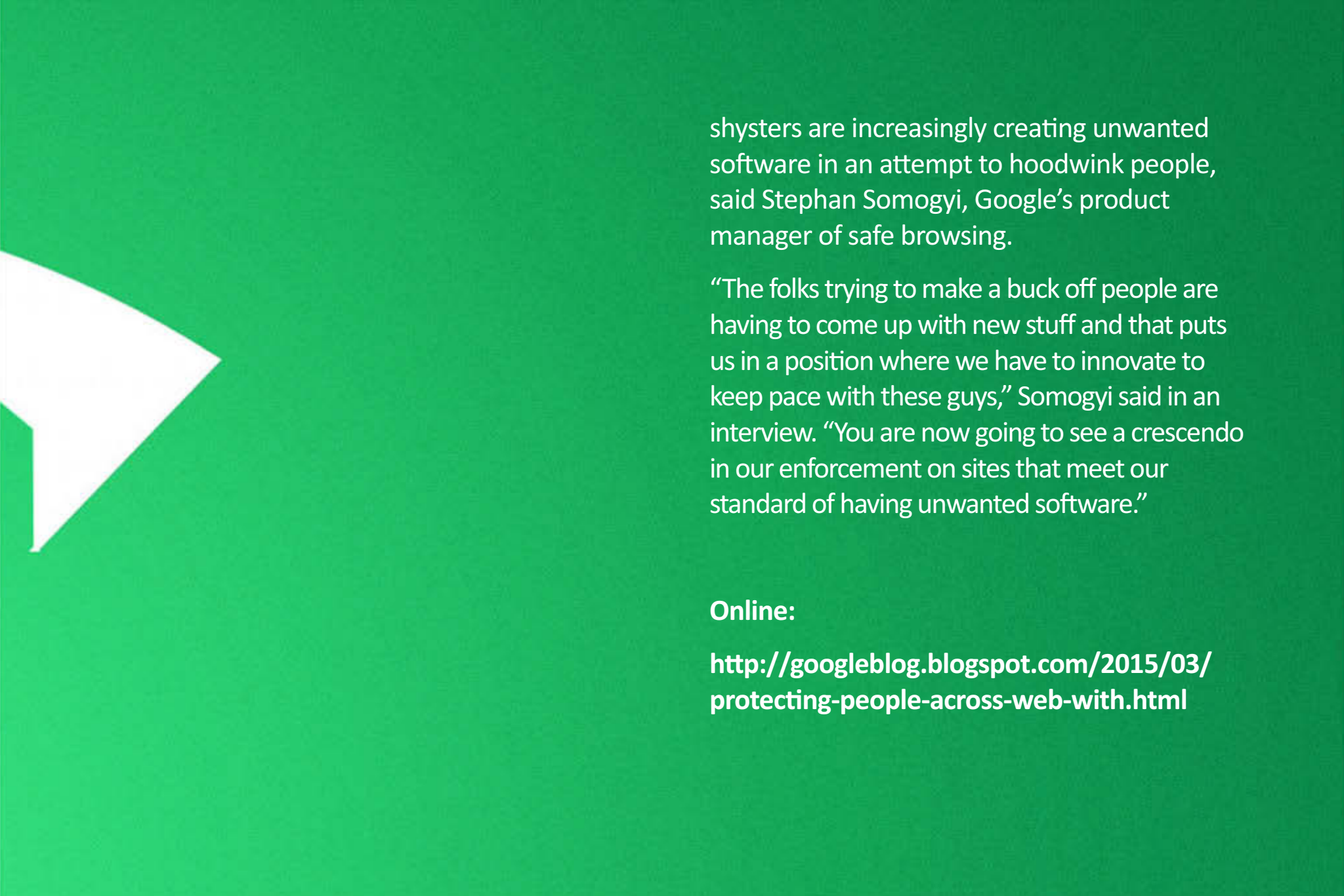
Google’s alerts about unwanted software build upon the warnings that the safe browsing system has already been delivering for years about sites infected with malware, programs carrying viruses and other sinister coding, and phishing sites that try to dupe people into sharing passwords or credit card information.

Whenever a potential threat is detected by the safe browsing system, it displays a red warning sign advising a user to stay away. Google also is demoting the nettlesome sites in the rankings of its dominant Internet search engine so people are less likely to come across them in the first place. Google disclosed Thursday that the safe browsing application has been generating about 5 million warnings a day, a number likely to rise now that unwanted software is now part of the detection system.

As it is, Google says it discovers more than 50,000 malware-infected sites and more than 90,000 phishing sites per month.

The safe browsing application had gotten so effective at flagging malware and phishing that





shysters are increasingly creating unwanted software in an attempt to hoodwink people, said Stephan Somogyi, Google's product manager of safe browsing.

"The folks trying to make a buck off people are having to come up with new stuff and that puts us in a position where we have to innovate to keep pace with these guys," Somogyi said in an interview. "You are now going to see a crescendo in our enforcement on sites that meet our standard of having unwanted software."

Online:

<http://googleblog.blogspot.com/2015/03/protecting-people-across-web-with.html>

Telekom.de

14:57

40 %

Richard Gutjahr
@gutjahr

The real #Frühstücksfern...

79 now watching



@prawit @fiene: Filmst Du?

@sinonstwitty Kamera ist nicht so euer Ding ;)

@derknopfde Ist das ein Bild mit medienkuh ?

@prawit Da wird einem schlecht

@kreuzmacher liked this





LIVE-STREAMING APPS DOMINATE BUZZ AT SOUTH BY SOUTHWEST

A live-streaming app called Meerkat, calls to online activism and pedicabs with a “Game of Thrones” Iron throne seat were the top topics of conversation at South by Southwest over the weekend, as 33,000-plus members of the technology, marketing and media industries poured into Austin, Texas.

“You never know what’s around the corner at South By Southwest, it could be a small thing or it could be life changing,” said David Rubin, Pinterest’s head of brand, at the social media company’s annual barbecue on Saturday. He said the festival is a good place to schmooze with clients and do some recruiting.

“Pinterest is about creativity and the employee base is quirky and interesting, so it’s a good place to meet potential employees,” he said.

The five-day festival is not yet half over, but buzz-worthy trends are already emerging. Here’s a look at top topics so far at the annual gathering of the Technorati.

Meerkat

Tweet Live Video.

Log in with Twitter



By logging in you're
agreeing to Terms of
Use and Privacy



LIVE-STREAMING APPS

An app called Meerkat is dominating conversations. The simple app allows people to live stream anything at the touch of a button. The app used to let users automatically Tweet live streams too, but that came to a stop after Twitter confirmed Friday it acquired Periscope, a Meerkat rival, for undisclosed terms and limited Meerkat's access to Twitter.

At a panel Friday about government patents, U.S. Commerce Secretary Penny Pritzker had used Meerkat to stream her official swearing in of the new chief of the U.S. Patent and Trademark office Michelle Lee on Twitter. "Being the first (at) cabinet official to share key events on this exciting new platform," she tweeted. Countless others streamed other panels and events.

Meanwhile, rival live-streaming app Stre.am is a finalist for SXSW's innovation awards.

ONLINE ACTIVISM

Some major political figures are using the festival to call for online activism. Former Vice President Al Gore gave a rousing talk about the need for urgent action on climate change on Friday. Gore called upon SXSW attendees to get involved in supporting climate change legislation ahead of environmental talks in Paris in December.

"We are at a fork in the road, we can win this, but it requires passion," he said. In a keynote on Saturday, Princess Reema Bint Bandar Al Saud of Saudi Arabia discussed her efforts to bring women into the workplace and announced a new breast cancer awareness campaign that will rely on social and mobile media to spread the word in the Middle East, including the Twitter-ready hashtag (hash)10ksa. Often in the Middle East, "a woman doesn't want to admit unhealthy status," she said. "There are larger cultural issues involved to talk about breast cancer."





CORPORATE STUNTS

Promotions are everywhere. HBO's "Game of Thrones" is employing pedicabs with Iron-Throne seats and hosting "SXSWesteros," an event site that serves a "Game of Thrones" beer and allows fans a chance to sit on the show's Iron Throne.

Meanwhile, smartphone battery pack maker Mophie created buzz with St. Bernard dogs that "rescued" more than 300 festival-goers low on batteries when they tweeted a plea for help to Mophie. The dogs, all locally owned by people in Austin, are part of the St. Bernard's Rescue Foundation, which was created to raise awareness about rescue dogs.

"People don't get exposure to St. Bernard's ever," said Mophie spokesman Kevin Malinowski.

"People get them as puppies when they're so cute, but once they grow up they can't handle them, so this is almost an education."

RUSSELL BRAND'S NO-SHOW

A documentary about actor Russell Brand, called "Brand, a Second Coming," was a headliner for the film portion of the festival. Brand was set to appear at the Friday premiere and give a talk as well as discuss his daily YouTube show "Trews," in which he talks about news topics. But that day Brand announced on his blog that he wouldn't appear at the festival, saying he was uncomfortable with how the documentary turned out, and backed out of the talk.

"I apologise sincerely to the organisers of SXSW for my non-attendance, especially Janet Pierson, Brian Solis and Rynda Laurel from the interactive festival who were responsible for the keynote talk that I was due to do," he wrote in the blog post.





THE REBELLIOUS WOMEN OF 'INSURGENT' BREAK THE ACTION MOLD

On the surface, "Insurgent," with its dystopian setting and teenage heroine, might just seem like another by-the-numbers young adult tale. Look a little closer and it's clear that this second installment isn't merely capitalizing on a popular genre, but, with its half dozen female leads and supporting characters, actually represents a subtle subversion of what audiences have been taught action films should be.





When women lead up action-driven films and franchises, it's usually one exceptional gal against the world. Here, they're all over the place, serving as leaders, radicals and rebels, each wildly diverse, complicated, charismatic and flawed in their own unique way.

"Insurgent," out Friday, picks up shortly after the events of the first film, and finds Tris (Shailene Woodley) exposed as a state-wanted "divergent," or someone who doesn't fit into the five designated factions, and on the run from Jeanine (Kate Winslet), the controlling, ruthless leader whose goal is to extradite Tris's kind from the society.

Still shaken from the violent deaths of her parents and friend in the first film and on a path to self-actualization, Tris encounters a number of adults hoping to mold her in their image, including franchise newcomers Johanna (Octavia Spencer), the stoic Amity leader with the mysterious scar on her face, and Evelyn (Naomi Watts), a factionless revolutionary with cryptic motives who also happens to be the estranged mother of Tris's boyfriend Four (Theo James).

Credit for populating the world with strong female characters goes to author Veronica Roth, who saw "Insurgent" as a chance to really flesh out the environment around Tris.

"It was very intentional for me that most of the leaders in Tris's world would be women, and not necessarily the good guys all the time," said Roth on a recent afternoon in Los Angeles.





"I think it's equally important to have female villains. When people notice that there's not a lot of representation in a particular area they try to make those characters holy symbols that are pure and good. That does a disservice to women," she said.

Producer Lucy Fisher was particularly delighted by the sheer number of significant moments between the female characters, noting that the film easily passes the Bechdel Test (meaning there must be at least one scene where two female characters with names discuss something other than a man).

"She has a scene with each woman saying, 'I'm not going to be who you want me to be'," said Fisher, who, along with husband and co-producer Douglas Wick is often driven to female-centric projects.

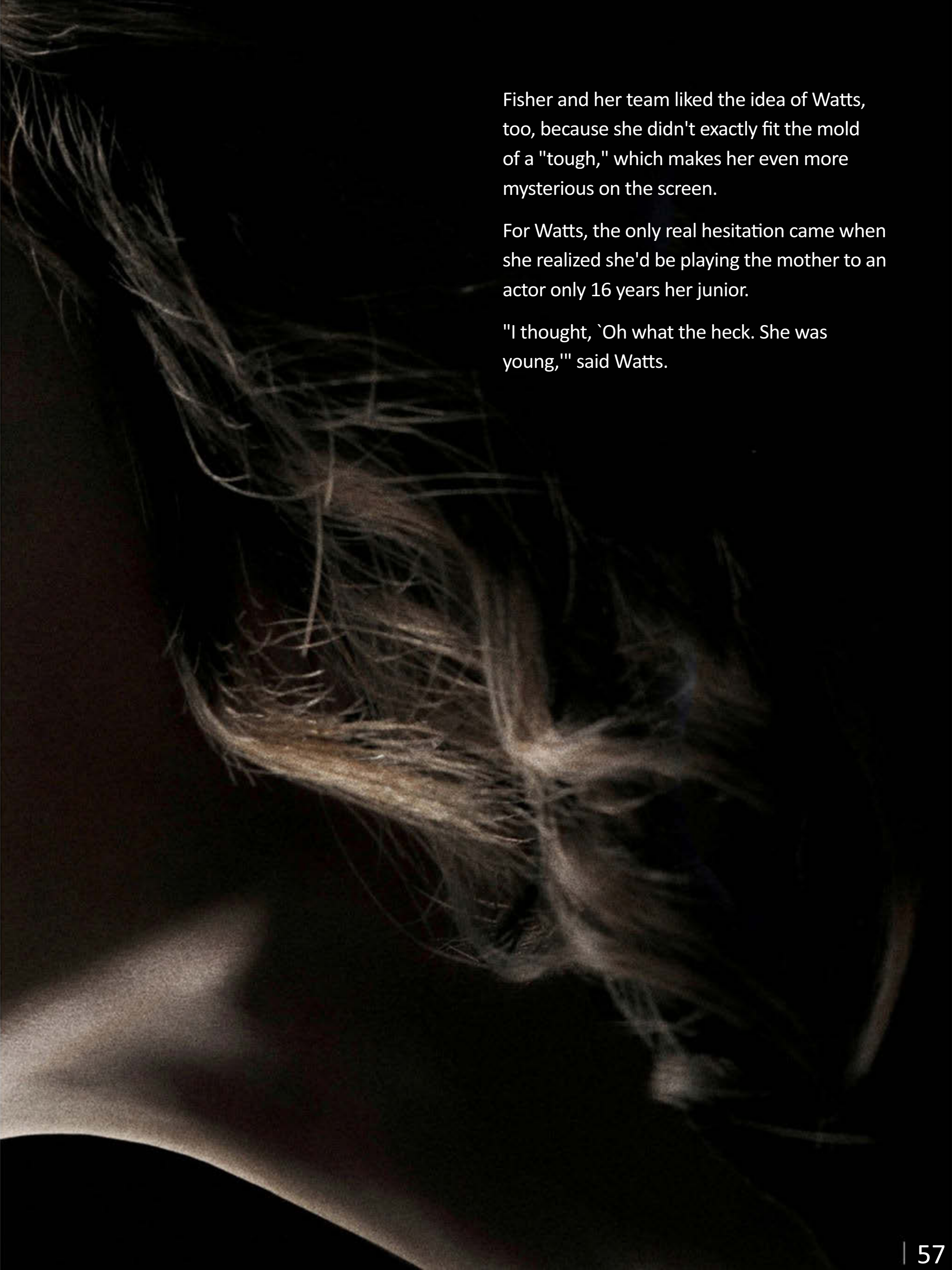
"We like female empowerment," she said, adding that they did try to get a woman in the director's chair, before ultimately deciding on German filmmaker Robert Schwentke.

Despite Johanna's limited on-screen time in this film, Spencer said it was a no-brainer to join the project. Not only was she a fan of the book, but she and Roth had met and bonded at a book event years earlier.

"I kind of stalked her," said Spencer with a laugh.

"We talked about (Spencer) and the question of race came up because she's not written as African American but to us it seemed like a great idea," added Fisher. Unexpected casting informed most of their decisions surrounding the characters in the franchise.






Fisher and her team liked the idea of Watts, too, because she didn't exactly fit the mold of a "tough," which makes her even more mysterious on the screen.

For Watts, the only real hesitation came when she realized she'd be playing the mother to an actor only 16 years her junior.

"I thought, 'Oh what the heck. She was young,'" said Watts.





Ultimately, though, the story belongs to Tris, who's at a sort of crossroads in figuring out who she wants to be amid harsh directives from the leadership, her family, and the various fractionalized micro societies.

"I think 'Insurgent' is my favorite in terms of her character. It's kind of like the crucible for Tris," said Roth.

"Tris wasn't born a superhero," said Woodley. "She's someone who, throughout her circumstances and experiences, had to gain certain skills in order to grow. We all have the opportunity to either turn away from our fears or face them head on and draw upon our courage and our bravery."

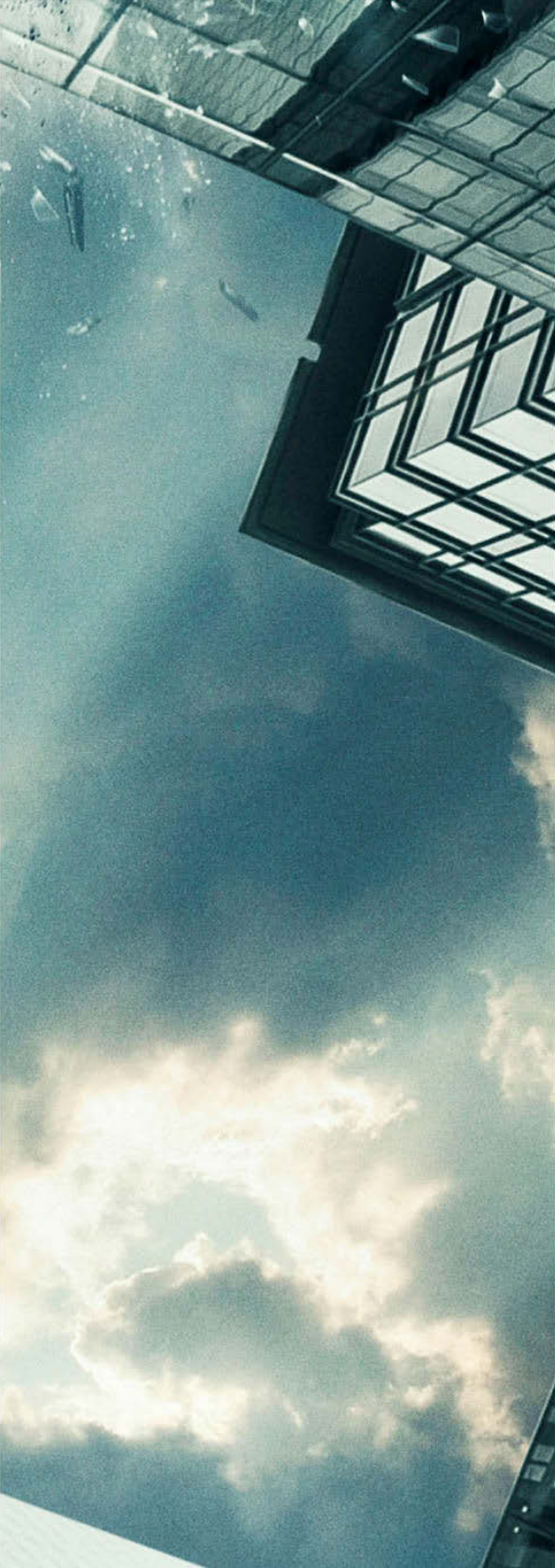
And yet, even though she strongly believes that audiences thirst for diversity in who is leading their films, Woodley also said that ultimately, it's almost irrelevant.

"The cool thing about this movie is it wasn't meant to be a feminist film. It wasn't meant to be like, 'Ooh, look at this strong female heroine,'" said Woodley. "It's just a really intriguing story line and why the (expletive) do we even care if it's a woman or a man?"

REVIEW:

'INSURGENT' COULD USE MORE
DIVERGENCE





Given that conformity is the scourge of the "Divergent" series and much of its young-adult ilk, it's a shame that the films, including the new "Insurgent," do so little to stray from well-worn YA paths.

For a series that waves the banner of individualism, they make a poor case for it. Instead of throbbing with a teenage spirit of rebellion - or things like youthful wildness, humor or sex - the two "Divergent" movies are curiously content to eke out a rigid, lifeless fable in drab futuristic environs.

The answer, here, to the question of what are you rebelling against isn't "Whaddya got?" but the slightly less visceral "An elaborate, highly metaphorical dystopian system of militaristic control."

But even faint, fantastical whiffs of teen insurrection carry enough potency to drive feverish young audiences. Why? Much of it has to do with the stars.

Say what you will about YA movies, but they've been an efficient star-making machine that's produced Jennifer Lawrence, Kristen Stewart and Shailene Woodley. We should be happy to have them: good actresses all, who easily lead their respective films over their male counterparts.

The YA men aren't as fine a bunch but here include the hunky Theo James and the excellent Miles Teller. Predictably providing "Insurgent" with its only lively, comedic moments, Teller looks as if he didn't get the note that all must be sullen and serious.

A quick summary. Based on Veronica Roth's trilogy of best-selling novels, the "Divergent" films are set in a walled, post-apocalyptic Chicago, where survivors are ritualistically sorted into five factions. Every 16-year-old is tested for which faction suits them, and then must choose one and remain there forever.

Tris (Woodley) chose Dauntless, who are known for their bravery and, it seems, their proclivity for train hopping. But her test revealed her to be "divergent" - someone who has no dominant characteristic but a plethora - and this makes her uncontrollable. In "Divergent," Tris came to embrace her fate, find a boyfriend in Dauntless leader Four (James, who has a natural chemistry with Woodley) and stop a plot by the city's overlord, Janine (Kate Winslet) to make zombies of its citizens.

"Insurgent," the full name of which is the suitably clunky "The Divergent Series: Insurgent," finds the tale largely spinning its wheels and features many redundant confrontations. Along with an underground revolutionary leader played by an underused Naomi Watts, Tris and Four organize a revolt against Janine.

Allegiances are in constant flux; Teller's sarcastic operator switches sides with the wind. The plot (which includes Tris' brother, played by Ansel Elgort and Jai Courtney's burly enforcer) progresses less in a forward motion than in a repetitive cycle of escapes, surrenders and rescues, often taking place in the same hallways. Executions at gunpoint





and frequently threatened suicide add to the cheery atmosphere.

Much of the drama of "Insurgent" takes place in a virtual reality in which Tris frequently faces various simulation challenges, forcing her to reconcile her guilt in the death of her parents, as seen in the first installment. These "sims" are where "Insurgent" flashes its fanciest effects, but this dream state just further removes the film from any tangible reality. "Insurgent" is already an allegorical fantasy.

The way of many YA adaptations is to make the first film cheaply and then, once its popularity has been proven, boost the production value in subsequent sequels. That's the case with the 3-D "Insurgent," where director Robert Schwentke ("R.I.P.D.") takes over for "Divergent" helmer Neil Burger. The result is a bigger, glossier and better made action film with less embarrassing fight choreography. But any appeal still depends entirely on the talent of its cast.

The final "Divergent" book will be split into two movies, a future that is indeed a little dystopian. Much brighter, though, are the blossoming careers of Woodley and Teller, who were best together in the indie "The Spectacular Now." Movies, thankfully, come in factions, too.

"The Divergent Series: Insurgent," a Roadside Attractions release, is rated PG-13 for "intense violence and action throughout, some sensuality, thematic elements and brief language." Running time: 118 minutes. Two stars out of four.



Image: Andrew Cooper





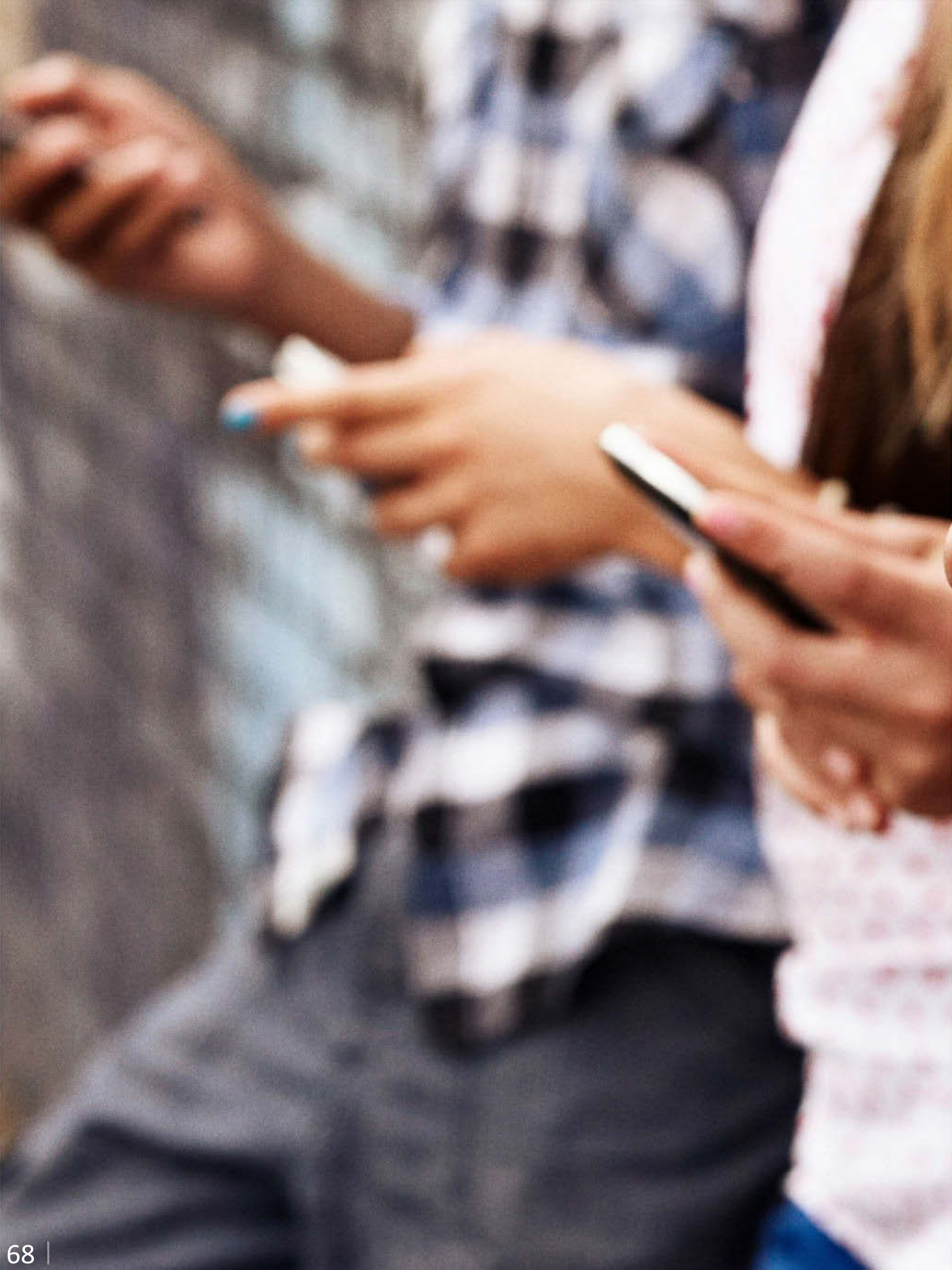


SURVEY FINDS YOUNG ADULTS CONSUME NEWS IN THEIR OWN WAY

Young adults have a reputation for being connected to one another and disconnected from the news. But a survey has found that mobile devices and social networking are keeping them more engaged with the broader world than previously thought.

They want news, they say, though they don't always aggressively seek it out - perhaps simply happening upon it on a friend's online feed. And they want it daily.

The survey of Americans ages 18 to 34, sometimes called the millennial generation, found that two-thirds of respondents said they consume news online regularly, often on a social networking site. Of those, 40 percent do so several times a day, according to the poll, conducted by The Associated Press-NORC Center for Public Affairs Research and the American Press Institute.





It's been a slowly building trend in news consumption that experts say is trickling up to older generations - and that young people say helps them stay current, even if they never read an actual newspaper or watch the evening news on TV.

"I don't think people would expect us to know what we know," says Erica Quinn, a 24-year-old college student in Gainesville, Florida, who participated in the survey. The findings were to be presented Monday in Nashville at the annual convention of the Newspaper Association of America.

Among other things, the respondents said their consumption of news and information on various devices was most often sparked by an interest in civic issues, for social reasons, including discussing a topic with friends, or because they just find it enjoyable.

The survey found that young adults generally get harder news from more traditional news sites and "softer" lifestyle news from social networks, Facebook being the overwhelming favorite.

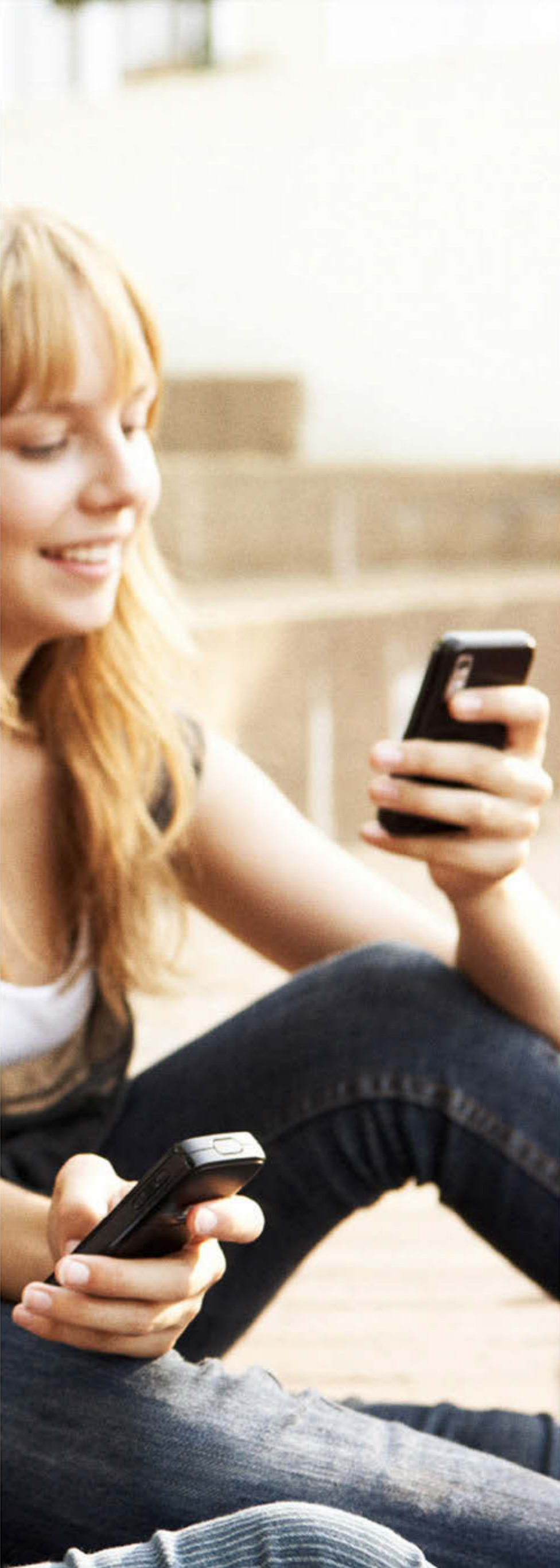
That's generally how it works for Marilu Rodriguez, a 29-year-old from suburban Chicago, who participated in a focus group that accompanied the survey.

She recalls how, as a child, the TV news would come on at her house after her family had watched the latest episode of their favorite telenovela, a Spanish-language soap opera.

"It was a family thing to watch the news," Rodriguez says.

Now her smartphone is her most frequent portal to the world, as she surfs social networking and news sites, often on her train ride to and from work as a coordinator for a nonprofit organization in downtown Chicago. Like many in the survey, she gets a lot of her news through a "diverse mix of friends" on those social networking sites.





She considers herself an active seeker of news and still watches TV news, though she expressed frustration over slanted coverage and lack of serious stories. “Some news stations need to grow up,” she says.

Still, only 39 percent of the survey respondents said they typically actively seek out news, while 60 percent said they mostly “bump into” that type of content as they do other things on Facebook and other sites.

That certainly could be seen as passive consumption.

But Tom Rosenstiel, executive director of the American Press Institute, noted that many respondents who generally let news come to them might comment on a story posted by a friend or look for more information because they were skeptical.


“So there’s a level of activity or participation that wasn’t even possible in earlier times,” says Rosenstiel, who will present the survey findings in Nashville.

He also noted that 70 percent of young adults surveyed say their social media feeds include a mix of viewpoints, increasing their chances of reading a wider array of content.

Overall, the survey found that the average young adult regularly uses three or more social media platforms, among them Twitter, YouTube and sometimes Tumblr and Reddit. The youngest adults often use four social networking sites.

That said, survey respondent Travis Morgan says he still likes reading a printed newspaper and watching news on television - and using a search engine to dig more deeply if he wants to know more. “This may make me sound like an old man,” Morgan, a 33-year-old pilot from Grants Pass, Oregon, says, laughing. “I just want the story. I don’t want opinion. I don’t want all this extra stuff.”





But that's not true for many of his elders. Experts who track the public's online habits say that on-the-go news consumption is growing among older generations as well.

Joseph Kahne, a professor who studies civic and political engagement online, has found a steady increase in news consumption and social media across all age groups.

That's good for getting people more involved with topics of the day, says Kahne, an education professor at Mills College in Oakland, California, who chairs the MacArthur Foundation Research Network on Youth and Participatory Politics.

But with so much content out there - often from lesser-known sources - he says it also means, "that all of us will need to become increasingly sophisticated, as we will need to make judgments regarding credibility that had previously been made by news editors."

The survey of 1,046 young adults was conducted from Jan. 5 through Feb. 2, 2015, by the Media Insight Project, a partnership between the AP-NORC Center and the American Press Institute, which funded the study.

The results tallied online interviews in English or Spanish done with the random sample of adults age 18-34 who were initially recruited and screened to take part in the survey over the phone. Results from the full survey have a margin of sampling error of plus or minus 3.8 percentage points.

Online:

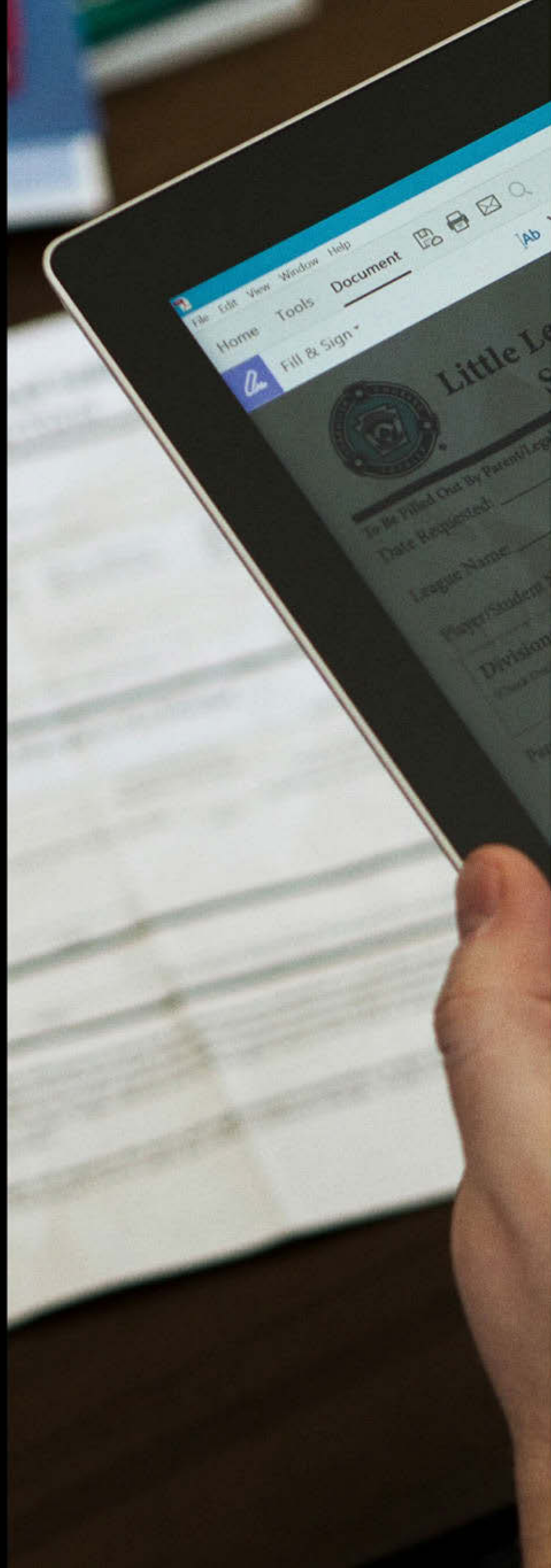
Media Insight Project:

<http://www.mediainsight.org>

E-SIGNATURE, MOBILE TOOLS IN ADOBE PDF SUBSCRIPTION SERVICE

Adobe, the company behind the ubiquitous PDF format for documents, is touting electronic-signature and mobile capabilities in a new subscription package aimed at helping individuals and businesses manage their documents.

Tuesday's announcement of Acrobat DC and Adobe Document Cloud comes as people have more options for creating their own PDF documents. Besides free or cheap software available from third parties, many browsers including Google's Chrome now come with that capability built-in.





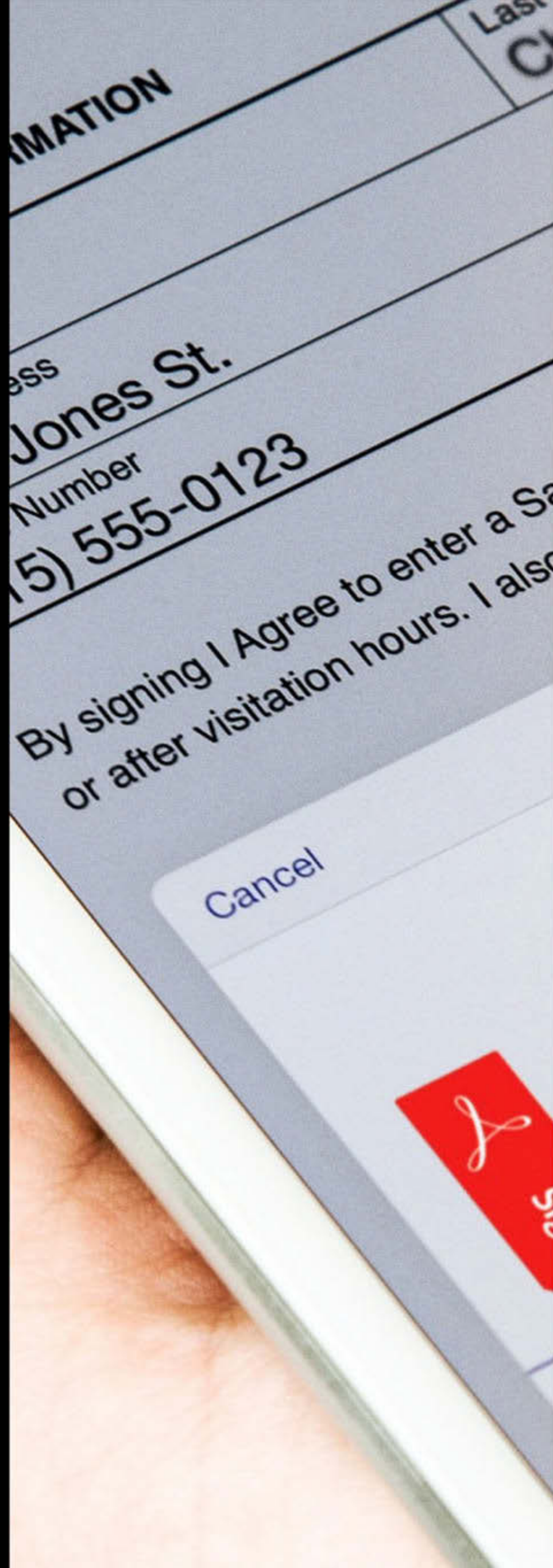
Before, people had to buy Adobe's Acrobat software for hundreds of dollars. (The company's Acrobat Reader is free, but can be used only to read PDF documents, not create them.)

Adobe, which is based in San Jose, California, said the new tools go beyond the basic features available elsewhere.

Its e-signature features will, for instance, let parents easily fill out school permission slips. One app lets people photograph a paper form with a mobile device. The app converts that to Adobe's Portable Document Format and lets the user fill out and sign the form electronically. Adobe said small businesses will be able sign contracts without needing to print and mail documents.

New mobile apps will let people create and edit PDF documents on the go, and online storage will be available so people can access the latest versions wherever they are. The desktop app is also getting an update, including e-signature features formerly sold separately as EchoSign.

The new tools are expected to launch within the next month. Prices are expected to start at about \$13 a month. People will be able to buy Acrobat DC for a one-time fee that's expected to start at \$299 (\$139 for upgrades), but that excludes online storage and some of the mobile features.



Mr. Smith
City
San Francisco
Email Address

Sample Gym at my own risk and not give my access information
to agree to the thirty (30) days cancellation policy.

Place Signature

Done

Kelly Ch

Sign

8

TOP Free Apps

iOS



#01 – Facebook Messenger

By Facebook, Inc.

Category: Social Networking

Requires iOS 7.0 or later. Compatible with iPhone, iPad, and iPod touch.

This app is optimized for iPhone 5, iPhone 6, and iPhone 6 Plus.



#02 – Facebook

By Facebook, Inc.

Category: Social Networking

Requires iOS 7.0 or later. Compatible with iPhone, iPad, and iPod touch.

This app is optimized for iPhone 5, iPhone 6, and iPhone 6 Plus.



#03 – YouTube

By Google, Inc.

Category: Photo & Video

Requires iOS 6.0 or later. Compatible with iPhone, iPad, and iPod touch.

This app is optimized for iPhone 5.



#04 – Instagram

By Instagram, Inc.

Category: Photo & Video

Requires iOS 6.0 or later. Compatible with iPhone, iPad, and iPod touch.

This app is optimized for iPhone 5, iPhone 6, and iPhone 6 Plus.



#05 – Snapchat

By Snapchat, Inc.

Category: Photo & Video

Requires iOS 6.0 or later. Compatible with iPhone, iPad, and iPod touch.

This app is optimized for iPhone 5.



#06 – Trivia Crack

By Etermax

Category: Games

Requires iOS 6.0 or later. Compatible with iPhone, iPad, and iPod touch.

This app is optimized for iPhone 5.



#07 – Pandora Radio

By Pandora Media, Inc.

Category: Music

Requires iOS 6.0 or later. Compatible with iPhone, iPad, and iPod touch.

This app is optimized for iPhone 5, iPhone 6, and iPhone 6 Plus.



#08 – Jelly Jump

By Ketchapp

Category: Games

Requires iOS 4.3 or later. Compatible with iPhone, iPad, and iPod touch.

This app is optimized for iPhone 5.



#09 – Agent Alice

By wooga

Category: Games

Requires iOS 7.0 or later. Compatible with iPhone, iPad, and iPod touch.

This app is optimized for iPhone 5, iPhone 6, and iPhone 6 Plus.



#10 – iTunes U

By Apple

Category: Education

Requires iOS 7.0 or later. Compatible with iPhone, iPad, and iPod touch.

This app is optimized for iPhone 5, iPhone 6, and iPhone 6 Plus.



#01 – OS X Yosemite

By Apple

Category: Utilities

Compatibility: OS X 10.6.8 or later



#02 – Xcode

By Apple

Category: Developer Tools

Compatibility: OS X 10.8.4 or later



#03 – Microsoft Remote Desktop

By Microsoft Corporation

Category: Business

Compatibility: OS X 10.7 or later, 64-bit processor



#04 – Kindle

By AMZN Mobile LLC

Category: Reference

Compatibility: OS X 10.6 or later



#05 – The Unarchiver

By Dag Agren

Category: Utilities

Compatibility: OS X 10.6.0 or later



#06 – Slack

By Slack Technologies, Inc.

Category: Business

Compatibility: OS X 10.6 or later, 64-bit processor



#07 – Bitdefender Virus Scanner

By Bitdefender SRL

Category: Utilities

Compatibility: OS X 10.7 or later, 64-bit processor



#08 – App for Instagram - Instant at your desktop!

By Joacim Ståhl

Category: Social Networking

Compatibility: OS X 10.7 or later, 64-bit processor



#09 – Microsoft OneNote

By Microsoft Corporation

Category: Productivity

Compatibility: OS X 10.9 or later



#10 – App for Netflix

By Joacim Ståhl

Category: Entertainment

Compatibility: OS X 10.7 or later, 64-bit processor

TOP Free Apps

Mac OS X

TOP Paid Apps



#01 – Minecraft – Pocket Edition

By Mojang

Category: Games / Price: \$6.99

Requires iOS 5.1.1 or later. Compatible with iPhone, iPad, and iPod touch.

This app is optimized for iPhone 5.



#02 – Trivia Crack (Ad Free)

By Etermax

Category: Games / Price: \$2.99

Requires iOS 6.0 or later. Compatible with iPhone, iPad, and iPod touch.

This app is optimized for iPhone 5.



#03 – Heads Up!

By Warner Bros.

Category: Games / Price: \$0.99

Requires iOS 6.0 or later. Compatible with iPhone, iPad, and iPod touch.

This app is optimized for iPhone 5.



#04 – Scholly: Scholarship Search

By Scholly, LLC

Category: Education / Price: \$0.99

Requires iOS 7.0 or later. Compatible with iPhone, iPad, and iPod touch.

This app is optimized for iPhone 5.



#05 – Monument Valley

By ustwo™

Category: Games / Price: \$3.99

Requires iOS 6.0 or later. Compatible with iPhone 4, iPhone 4S, iPhone 5, iPhone 5c, iPhone 5s, iPhone 6, iPhone 6 Plus, iPad, and iPod touch. This app is optimized for iPhone 5.



#06 – Five Nights at Freddy's 2

By Scott Cawthon

Category: Games / Price: \$2.99

Requires iOS 5.1 or later. Compatible with iPhone, iPad, and iPod touch.

This app is optimized for iPhone 5.



#07 – Geometry Dash

By RobTop Games AB

Category: Games / Price: \$1.99

Requires iOS 5.2 or later. Compatible with iPhone, iPad, and iPod touch.

This app is optimized for iPhone 5.



#08 – Fruit Ninja

By Halfbrick Studios

Category: Games / Price: \$0.99

Requires iOS 6.0 or later. Compatible with iPhone, iPad, and iPod touch.

This app is optimized for iPhone 5.



#09 – Afterlight

By Afterlight Collective, Inc

Category: Photo & Video / Price: \$0.99

Requires iOS 6.0 or later. Compatible with iPhone, iPad, and iPod touch.

This app is optimized for iPhone 5.



#10 – Facetune

By Lightricks Ltd.

Category: Photo & Video / Price: \$3.99

Requires iOS 6.0 or later. Compatible with iPhone 4, iPhone 4S, iPhone 5, iPhone 5c, iPhone 5s, iPhone 6, iPhone 6 Plus, iPad, and iPod touch. This app is optimized for iPhone 5, iPhone 6, and iPhone 6 Plus.

iOS



#01 – GarageBand

By Apple

Category: Music / Price: \$4.99

Compatibility: OS X 10.9 or later



#02 – Folder Designer

By FIPLAB Ltd

Category: Utilities / Price: \$1.99

Compatibility: OS X 10.8.4 or later, 64-bit processor



#03 – OS X Server

By Apple

Category: Utilities / Price: \$19.99

Compatibility: OS X 10.9.5 or later



#04 – FaceTime

By Apple

Category: Social Networking / Price: \$0.99

Compatibility: OS X 10.6.6 or later



#05 – Disk Doctor

By FIPLAB Ltd

Category: Utilities / Price: \$2.99

Compatibility: OS X 10.7.3 or later, 64-bit processor



#06 – Logic Pro X

By Apple

Category: Music / Price: \$199.99

Compatibility: OS X 10.8.4 or later, 64-bit processor



#07 – Final Cut Pro

By Apple

Category: Video / Price: \$299.99

Compatibility: OS X 10.9.2 or later, 64-bit processor



#08 – AntiVirus Sentinel Pro

By Calin Popescu

Category: Utilities / Price: \$9.99

Compatibility: OS X 10.7 or later, 64-bit processor



#09 – Duplicate Detective

By FIPLAB Ltd

Category: Utilities / Price: \$1.99

Compatibility: OS X 10.7 or later, 64-bit processor



#10 – BetterSnapTool

By Andreas Hegenberg

Category: Productivity / Price: \$1.99

Compatibility: OS X 10.6 or later, 64-bit processor

TOP Paid Apps

Mac OS X

iTunes

Review



Trailer

Movies & TV Shows

Rotten Tomatoes



28%



iTunes Preview



by Ridley Scott
Genre: Action & Adventure
Released: 2015
Price: \$14.99



252 Ratings

Exodus: Gods and Kings

Legendary director Sir Ridley Scott turns the story of the exodus of the Hebrews from Egypt in a less divine, more secular direction that places the emphasis on the awe of nature - as epitomized by the seven Deadly Plagues. A remarkable tale of human hardship and triumph starring Christian Bale as Moses, and Joel Edgerton as the bad pharaoh Ramses.

FIVE FACTS:

1. Other cast members include John Turturro, Aaron Paul, Ben Mendelsohn and Sigourney Weaver.
2. The film loosely interprets the exodus of the Hebrews from Egypt, as led by Moses and related in the Book of Exodus.
3. The music for the film was by Spanish composer Alberto Iglesias.
4. The film was denied release in some parts of the world, including Morocco, Egypt and the United Arab Emirates, on religious grounds.
5. The movie **grossed \$267,281,936 worldwide.**

See more in
iTunes





Interview with Christian Bale and Joel Edgerton



Top Five

The comedy great Chris Rock scored one of his biggest critical hits in the film world with *Top Five*, owed in large part to his own acting, writing and directing. It sees Rock taking on the role of New York City comedian and film star Andre Allen, who is forced to confront his past and comedic career after an interview with journalist Chelsea Brown (Rosario Dawson).

FIVE FACTS:

1. *Top Five* also stars such big names as Gabrielle Union, J. B. Smoove and Romany Malco.
2. The movie **premiered at the 2014 Toronto International Film Festival** on September 6, 2014.
3. The film **grossed \$25,434,291 worldwide**.
4. It was once intended that **the film would be called Finally Famous**.
5. The film **received three nominations at the 20th Critics' Choice Awards**, for Best Comedy, Best Actor in a Comedy (Rock) and Best Actress in a Comedy (Dawson).



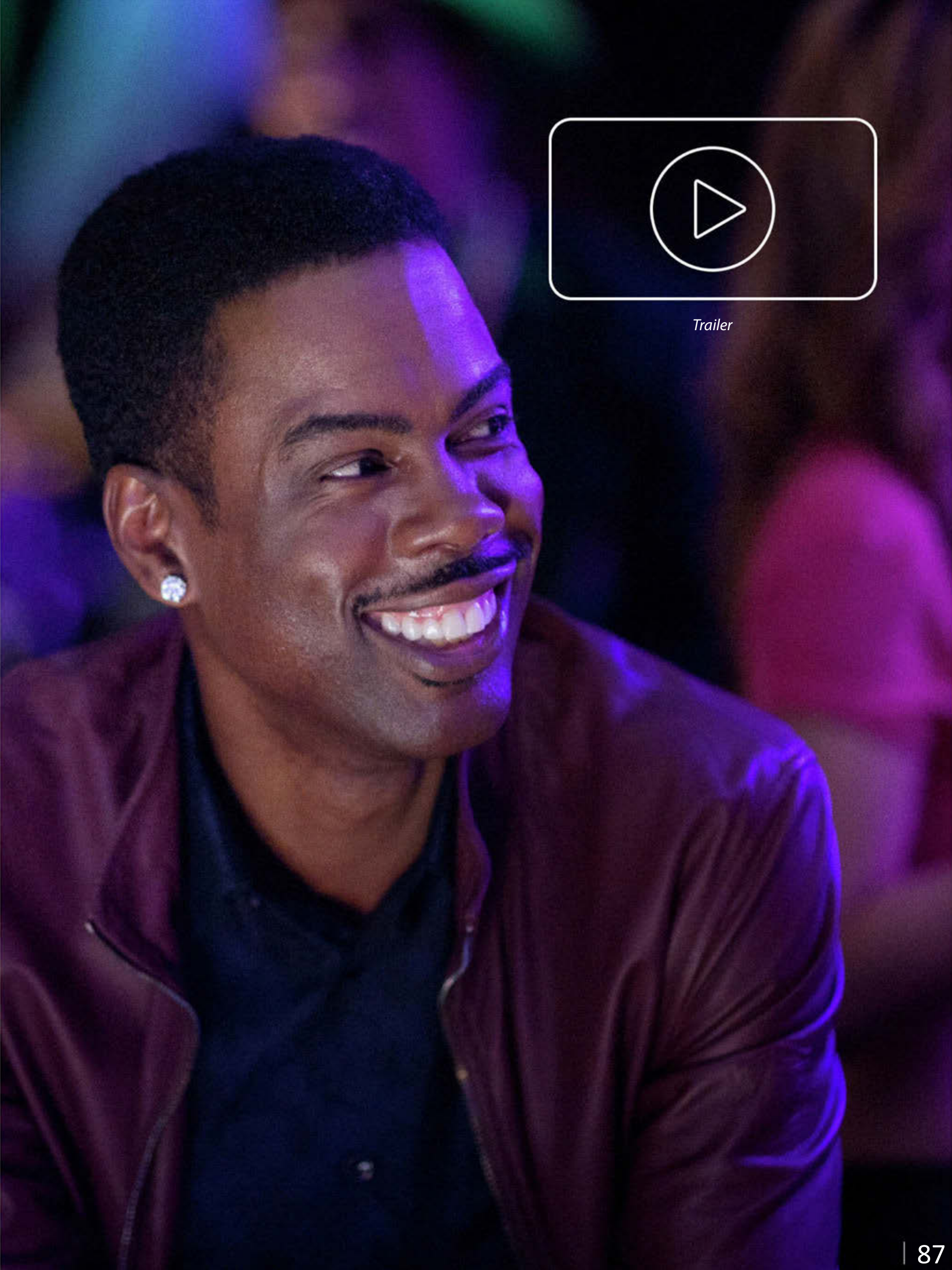
iTunes Preview



by Chris Rock
Genre: Comedy
Released: 2014
Price: \$14.99

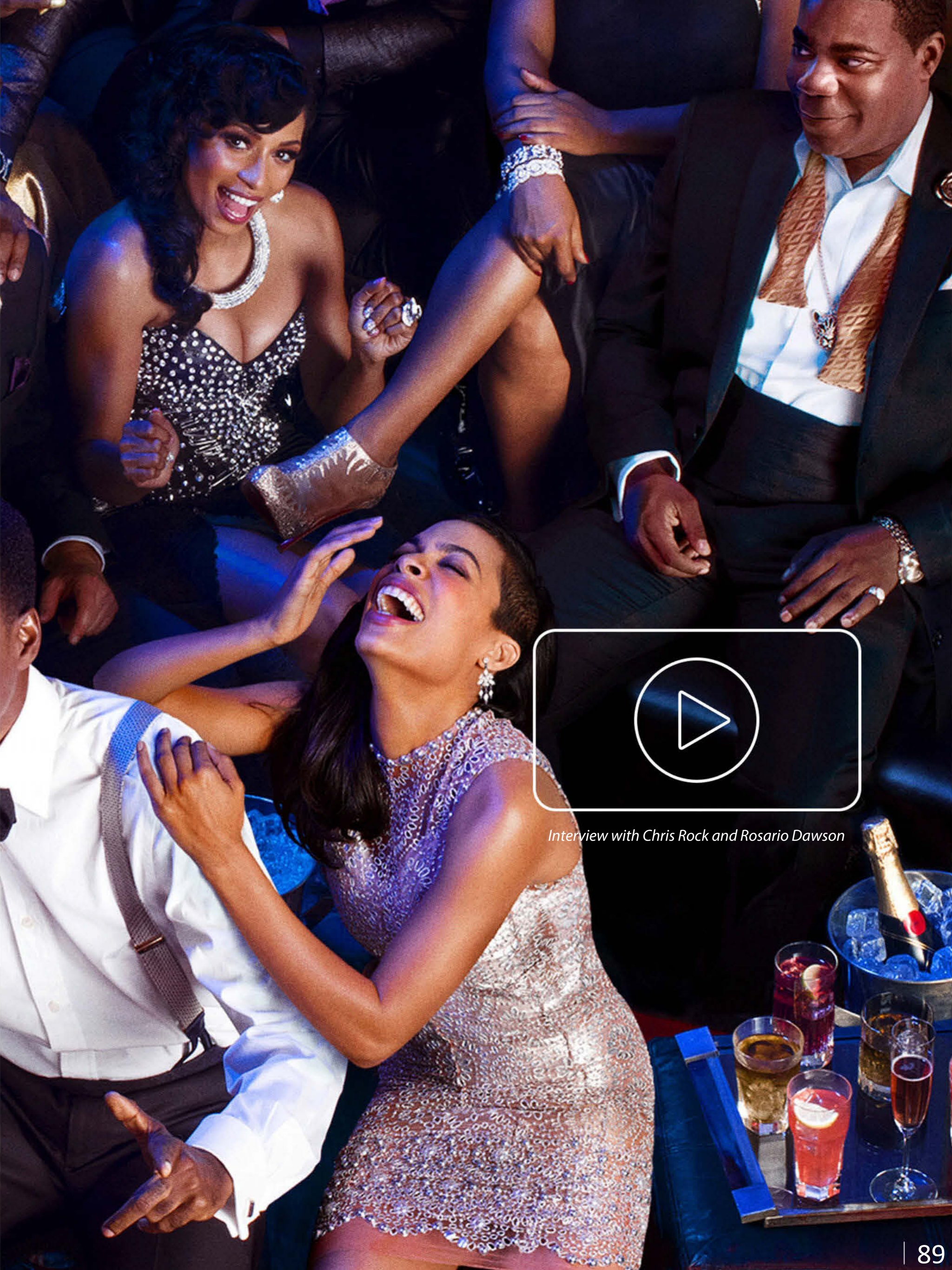
★★★★★
90 Ratings

Rotten Tomatoes
 88%



Trailer

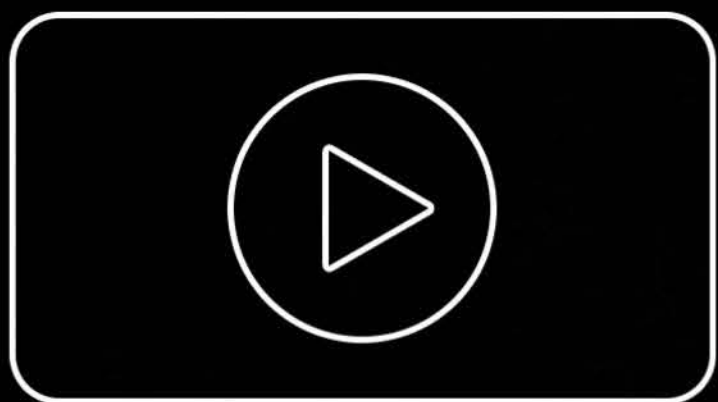




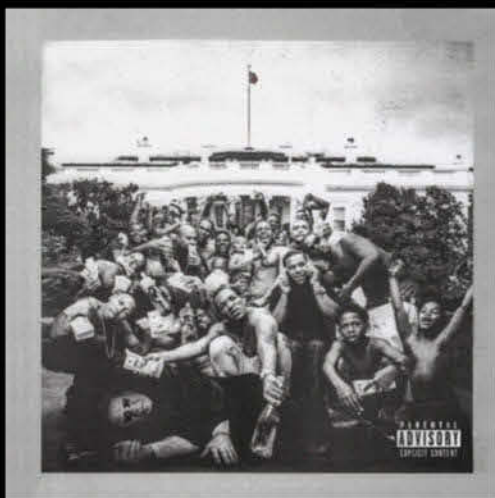
Interview with Chris Rock and Rosario Dawson

iTunes

Review



Music



iTunes Preview



Genre: Hip-Hop/Rap
Released: Mar 16, 2015
16 Songs
Price: \$14.99



146 Ratings

To Pimp a Butterfly

Kendrick Lamar

To Pimp a Butterfly may only be Kendrick Lamar's third studio long-player, following his major-label debut, 2012's *good kid, m.A.A.d city*, but he already has some serious fame to grapple with on this uncompromising and deeply affecting new album, which sees him working alongside such producers as Dr. Dre, Terrace Martin and Thundercat.

FIVE FACTS:

1. Kendrick Lamar Duckworth was born in Compton, California on June 17, 1987.
2. *good kid, m.A.A.d city* delivered the Top 40 hits "Swimming Pools (Drank)", "Bitch, Don't Kill My Vibe" and "Poetic Justice".
3. Lamar has **described his latest album as "honest, fearful and unapologetic"**.
4. The album's title was a play on Harper Lee's novel, *To Kill a Mockingbird*.
5. Lamar has said of that association: **"Just putting the word 'pimp' next to 'butterfly'... It's a trip. That's something that will be a phrase forever.** It'll be taught in college courses — I truly believe that."



Interview with Kendrick Lamar



FROOT

Marina and The Diamonds

Welsh singer-songwriter Marina Diamandis - professionally known as Marina and The Diamonds - knew at an early stage how she wished to approach her third studio album project. The album that became FROOT was produced by just two people, Diamandis herself and David Kosten, as opposed to the rotating cast that had handled her previous effort.

FIVE FACTS:

1. Marina Lambrini Diamandis was born in Brynmawr, Blaenau Gwent, Wales on October 10, 1985.
2. She came to prominence in 2009, when she was ranked in second place in the BBC's Sound of 2010 poll.
3. Her debut studio album, The Family Jewels, was released in 2010.
4. She is associated with the genres of indie pop, indie rock, new wave and electropop.
5. FROOT's release was brought forward from its previously intended April 3 date due to album content leaks.

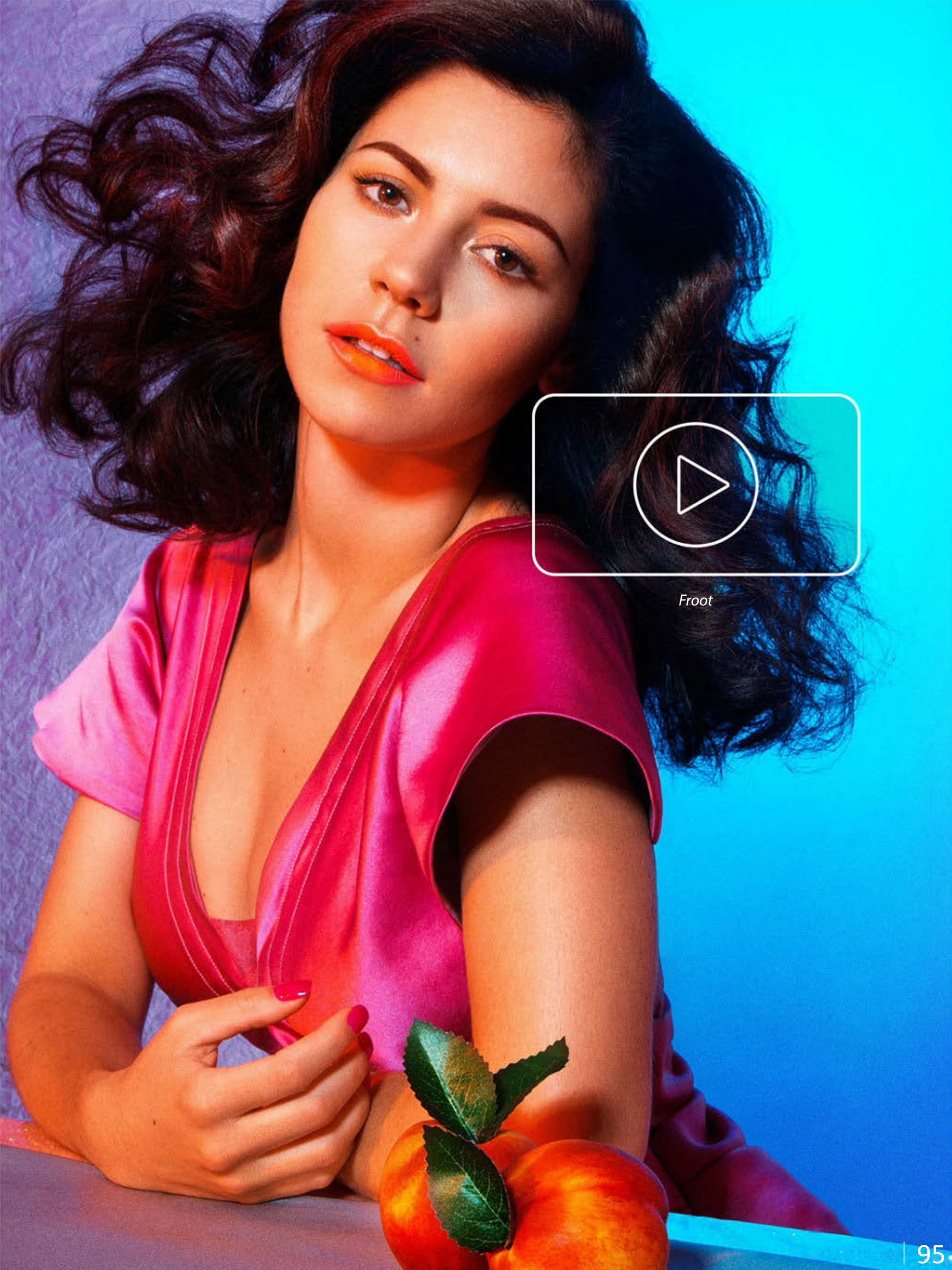


iTunes Preview



Genre: Pop
Released: Mar 16, 2015
12 Songs
Price: \$7.99

★★★★★
2598 Ratings

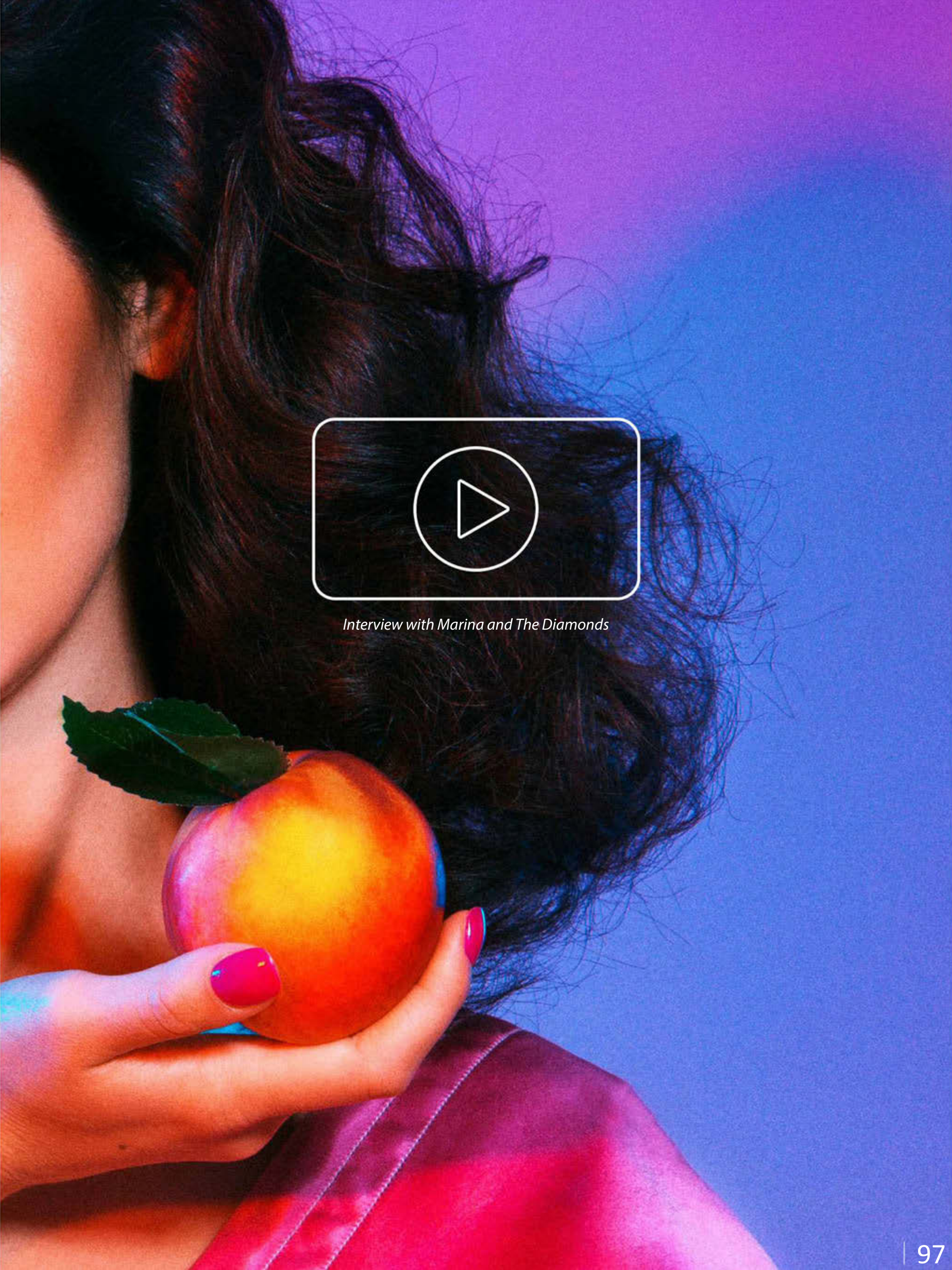


Froot





Interview with Marina and The Diamonds



YOUR BRAND HAS NEVER BEEN IN SUCH GOOD COMPANY



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It's all about Apple

The right magazine for the right audience



Apple Magazine

is Now available on
Apple iPhone/iPad/Android/Windows8
and Web



Download And Read it
on Magzter



From your Apple iPad please go to
App Store and search for Magzter



From your Android Tablet please go to
Google Play and search for Magzter




From your Windows8 device please go to
Windows Store and search for Magzter

<http://www.magzter.com>



/MobileMagzter





DON'T WANT NSA TO SPY ON YOUR EMAIL? 5 THINGS YOU CAN DO

More than half of Americans are worried about the U.S. government's digital spies prying into their emails, texts, search requests and other online information, but few are trying to thwart the surveillance.

That's according to a new survey from Pew Research Center, released Monday. A main reason for the inertia? Pew researchers found that a majority of those surveyed don't know about online shields that could help boost privacy or believe it would be too difficult to avoid the government's espionage.

The poll questioned 475 adults from Nov. 26 to Jan. 3 - about a year-and-a-half after confidential documents leaked by former National Security Agency contractor Edward Snowden revealed the U.S. government has been monitoring a broad





range of online communications for years as part of its efforts to diffuse terrorist threats.

“It all boils down to people sort of feeling like they have lost control over their data and their personal information,” Mary Madden, a senior researcher for Pew, told The Associated Press. “But at the same time, when we asked them if they would like to do more, folks expressed that as an aspirational goal.”

Here are five steps you can take to be more private online.

STEALTHY SEARCHING

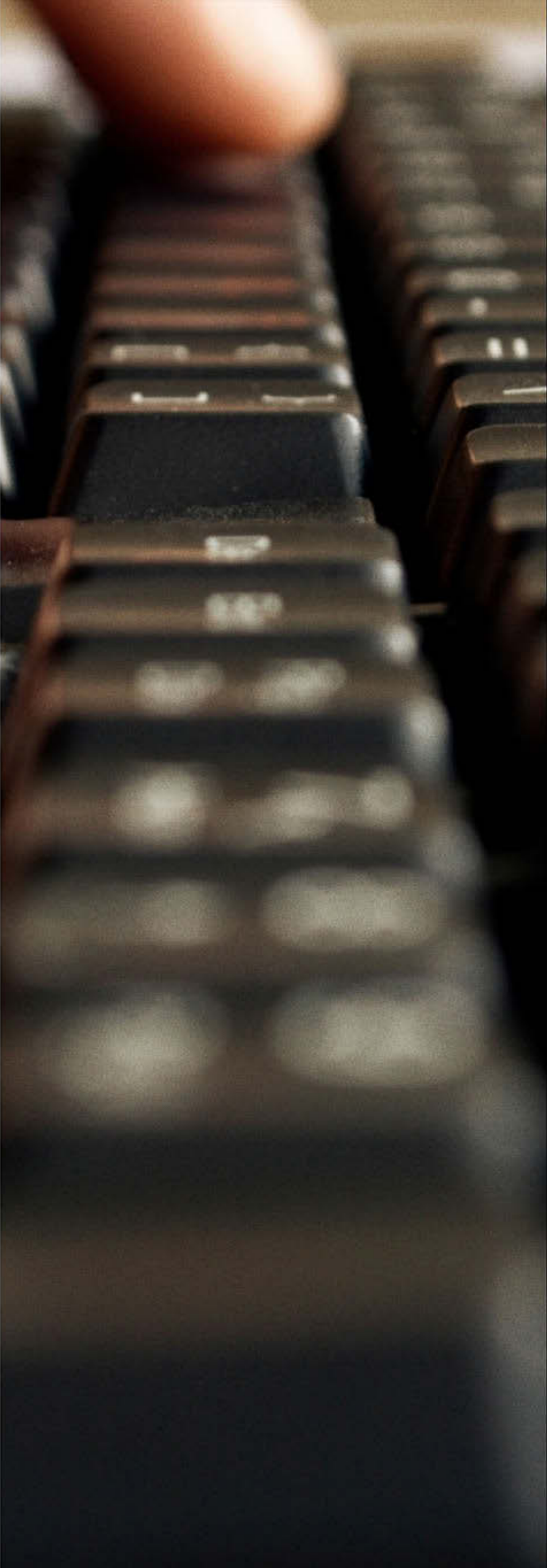
Don't want a digital dossier of your personal interests to be stored and analyzed? Wean yourself from the most popular search engines - Google, Bing and Yahoo. All of them collect and dissect your queries to learn what kinds of products and services might appeal to you so they can sell advertising targeted to your interests. Just because that trove of data is meant to be used for commercial purposes doesn't mean snoopers such as the NSA couldn't vacuum up the information, too, to find out more about you. A small search engine called DuckDuckGo has been gaining more fans with its pledge to never collect personal information or track people entering queries on its site.

Just 10 percent of those participating in Pew's survey said they use a search engine that doesn't track their searching history.

SCRAMBLE YOUR EMAIL

Encryption programs such as Pretty Good Privacy, or PGP, can make your email appear indecipherable to anyone without the digital key to translate the gibberish. This can help prevent highly sensitive financial and business information from getting swept up by hackers, as





well as a government dragnet. Yet only 2 percent of the people surveyed by Pew used PGP or other email encryption programs. Part of the problem: Encryption isn't easy to use, as email recipients also need to use encryption or leave their regular inboxes to read messages.

CLOAK YOUR BROWSER

A privacy tool called Blur, made by Abine, enables its users to surf the Web without their activities being tracked. It also masks passwords and credit card information entered on computers and mobile devices so they can't be lifted from the databases of the websites that collect them. Blur charges \$39 annually for this level of protection. Privacy Badger from the Electronic Frontier Foundation, a digital rights group, offers a free way to block tracking of browsing activity.

Only 5 percent of the Pew respondents used these kinds of tools.

CUT OUT THE INTERNET


It might sound old-school, but if you want to share something really sensitive, meet face to face. The Pew poll found 14 percent of respondents are choosing to speak in person more frequently rather than text, email or talk on the phone because of the Snowden revelations.

GET SMARTER

If you're looking to become more literate about the ins and outs of digital privacy, two of the most comprehensive guides can be found through the Electronic Frontier Foundation's Surveillance Self-Defense site, <https://ssd.eff.org/en>, and <https://prism-break.org/en/>.

face





FACEBOOK EXPLAINS WHAT POSTS ARE NOT ALLOWED ON ITS NETWORK

Facebook is trying to clarify what posts, images and other content it allows on its site and why.

In an update to its community standards page, the world's largest online social network gave users more guidance on why, for example, it might take down a post that featured sexual violence and exploitation, hate speech, criminal activity or bullying.

It also explained why it not only bans terrorist and organized crime groups, but it also removes content supporting them.

facebook

Connect with friends and
world around you on Facebook

See photos and updates from friends

Share what's new in your life



The Menlo Park, California-based company said it isn't changing how it regulates the content of posts, and that while some of the guidance for users is new, "it is consistent with how we've applied our standards in the past."

In a blog post Monday, Facebook said it is a challenge to maintain one set of standards that meet the needs of its entire community. More than 80 percent of Facebook users are outside the U.S. and Canada.

"People from different backgrounds may have different ideas about what's appropriate to share - a video posted as a joke by one person might be upsetting to someone else, but it may not violate our standard," wrote Monika Bickert, head of global policy management, and Chris Sonderby, deputy general counsel, in the post.

Facebook users who believe that a particular page or content violates the site's standards can click a "report" link to notify Facebook. The company then considers whether to take it down.

Some content is only removed in some countries. Facebook restricts content in countries where it violates local laws, even if that content does not violate its community standards.

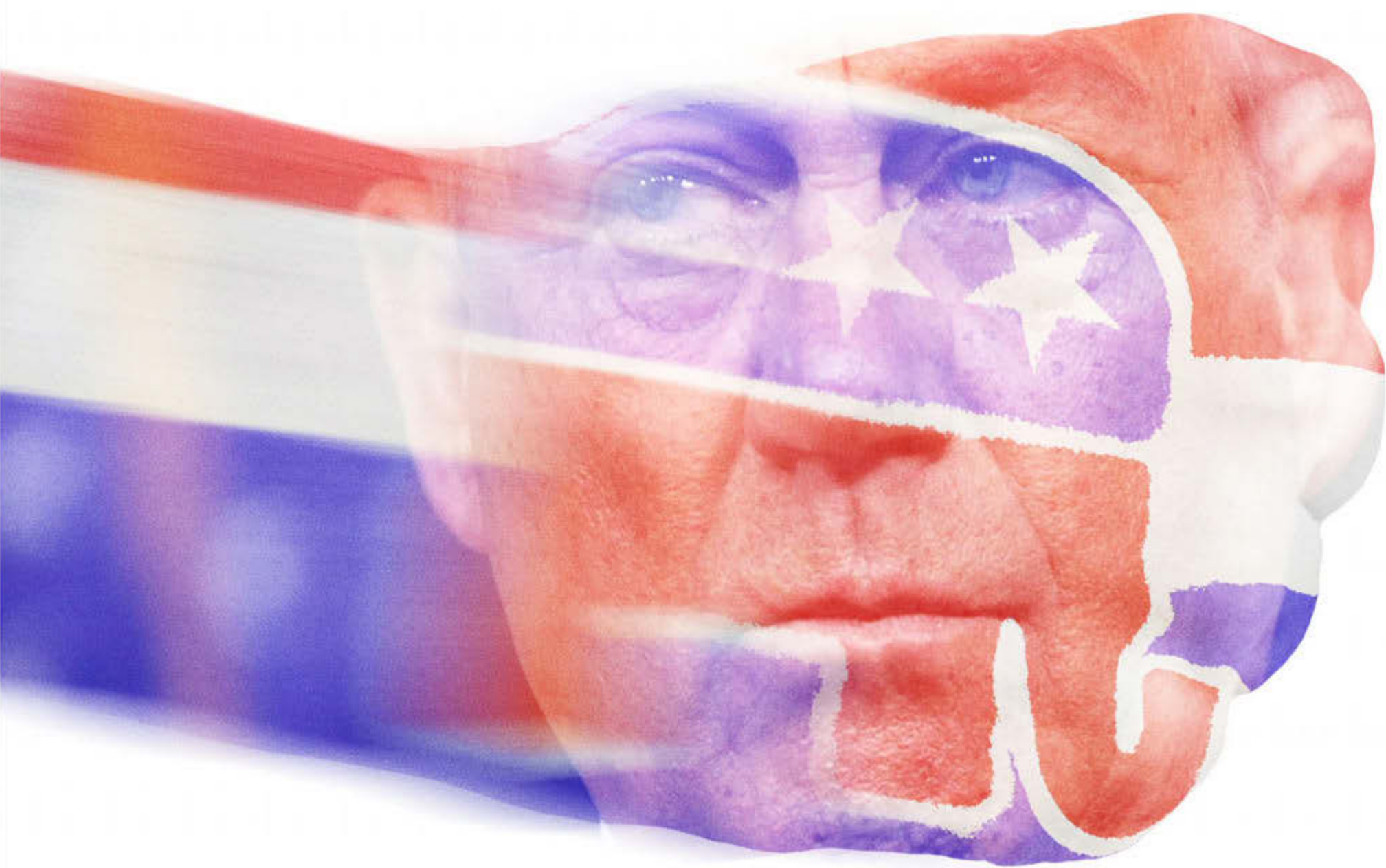
Separately, Facebook also released its latest report on requests it gets from governments worldwide, covering the second half of 2014. The report shows that requests from governments for data and to restrict information are both increasing.

Online:

Community standards: <https://www.facebook.com/communitystandards>

Government requests: <https://govtrequests.facebook.com/>

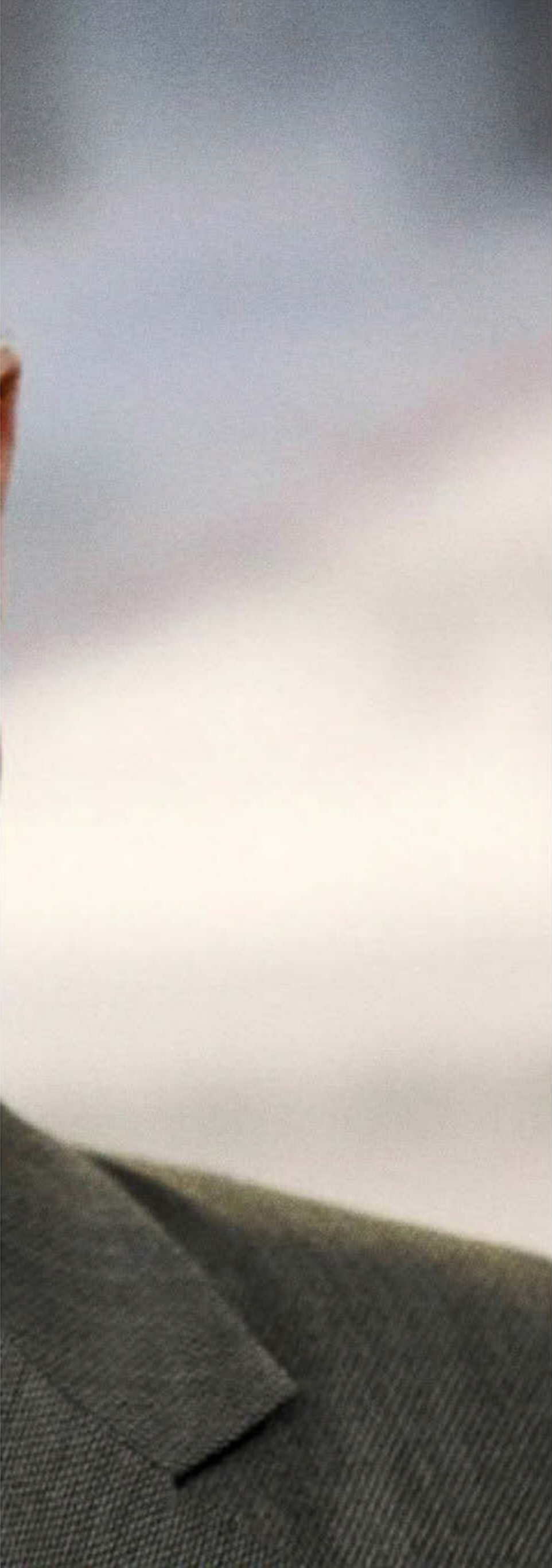
SCIENCE



STUDY:
CONSERVATIVES
SAY THEY'RE
HAPPY, BUT
LIBERALS
SHOW IT







Conservatives say they are happier, but liberals show more cheer in smiles, word choice and even emoticon use, claims a new scientific study.

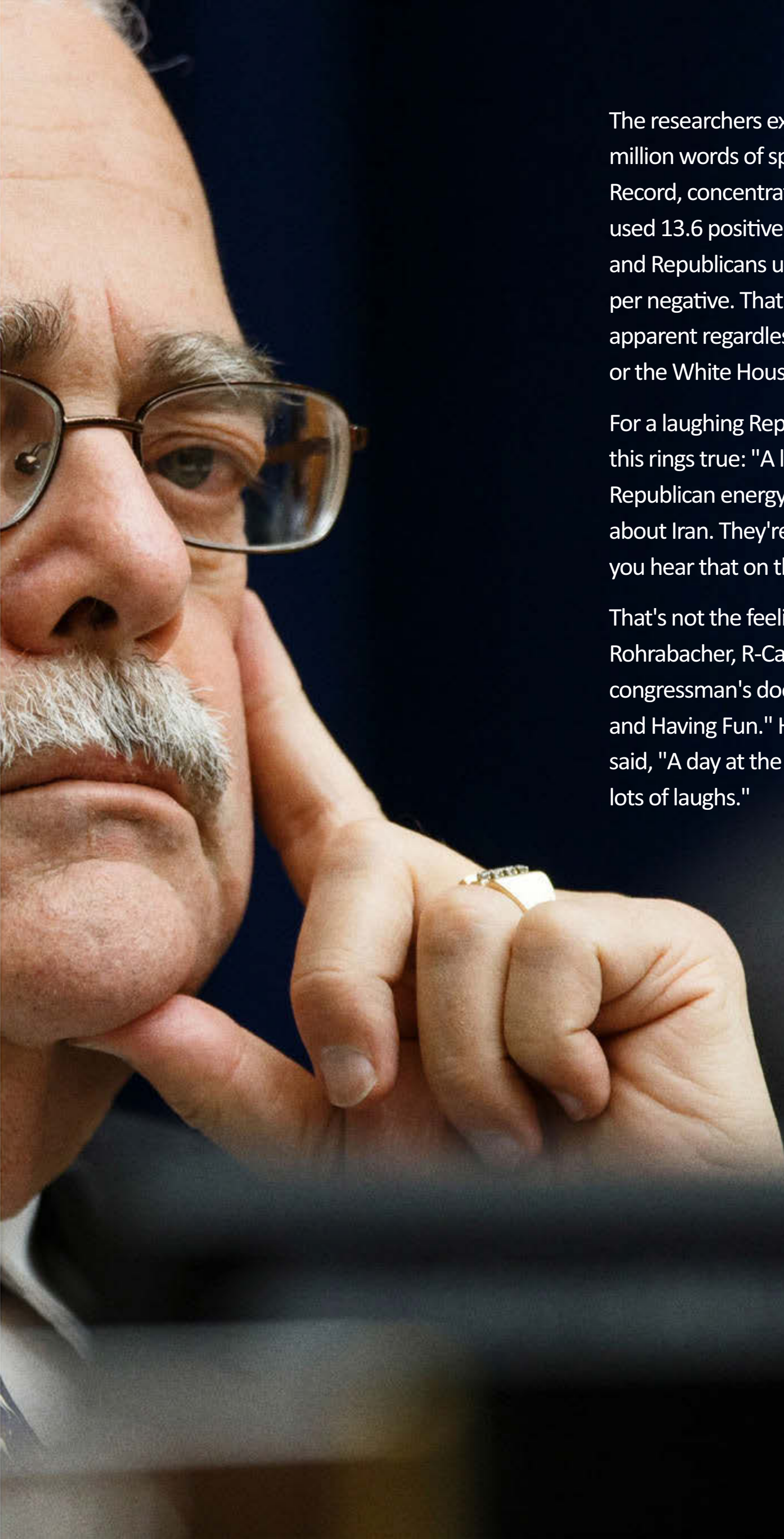
Other researchers found fault with the study, which looked at how Democrats and Republicans differ in positive language in speeches entered into the Congressional Record, photos in the congressional directory, tweets by followers of the two different political parties, LinkedIn photos associated with advocacy groups, and answers to psychological satisfaction-with-life surveys.

The scientists found Democrats in Congress and liberals in general used a statistically significant amount of more positive language and smiled more with their eyes in photographs, while conservatives self-reported more satisfaction with life, according to a study published in the peer-reviewed journal Science.

"We're not saying liberals are happier, they behave happier," said study co-author Peter Ditto, a professor of psychology at the University of California Irvine. "But conservatives report being happier."

Other studies have reported that conservatives tend to score higher on tests that rate how satisfied with life they are, but University of California Irvine graduate student Sean Wojcik, the study's lead author, decided to look deeper. He looked at other indicators of happiness: words and facial expressions.



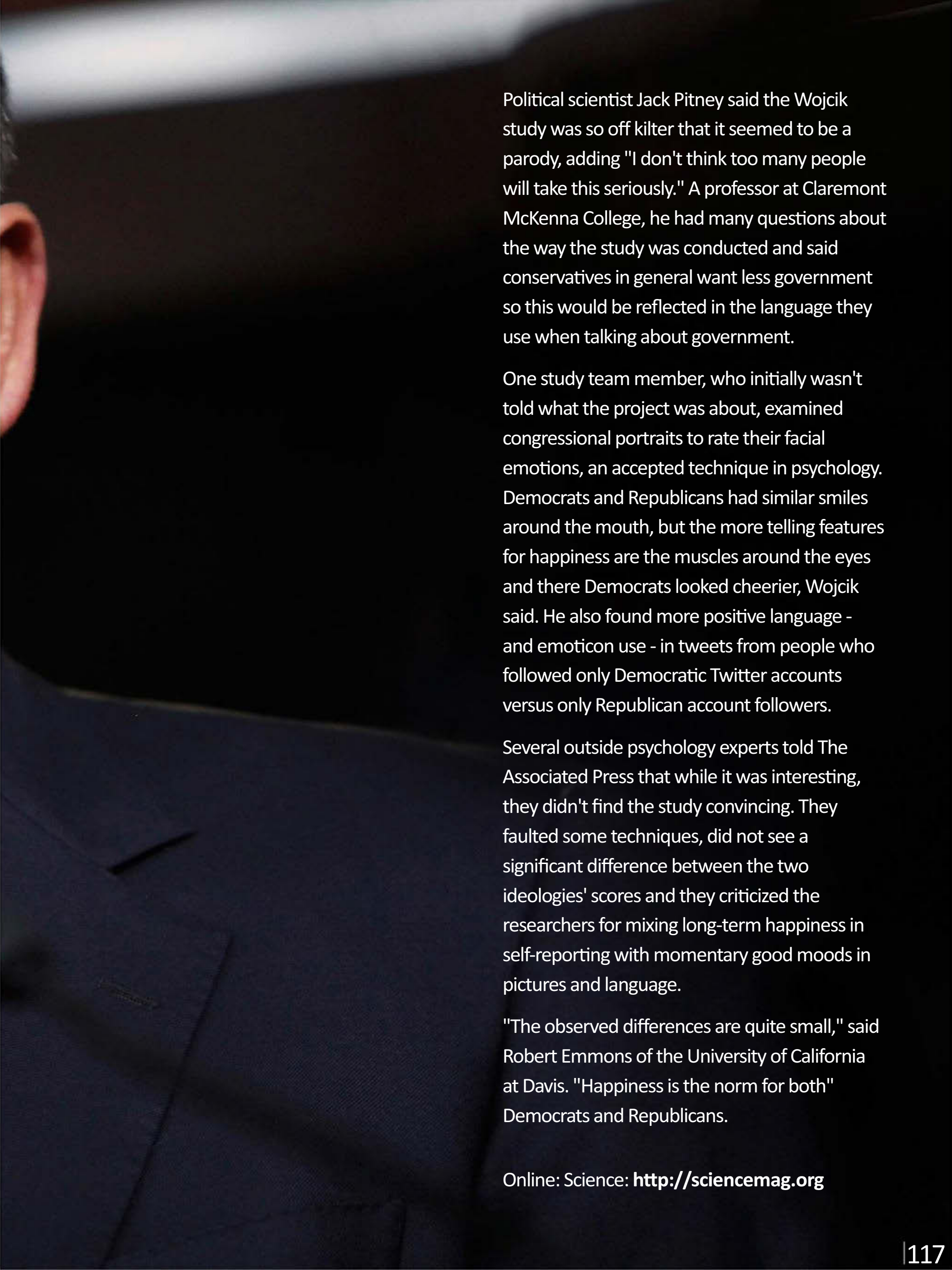


The researchers examined 18 years and 432 million words of speeches in the Congressional Record, concentrating on 2013. Democrats used 13.6 positive words for every negative and Republicans used 11.5 positive words per negative. That higher rate for liberals was apparent regardless of who controlled Congress or the White House, Ditto said.

For a laughing Rep. Gerry Connolly, D-Va., this rings true: "A lot of what seems to fuel Republican energy is anger-based. They're angry about Iran. They're angry about Obama. ... And you hear that on the floor constantly."

That's not the feeling at the office of Rep. Dana Rohrabacher, R-Calif., where a sign above the congressman's door reads "Fighting for Freedom and Having Fun." His spokesman Ken Grubbs said, "A day at the office here ... is never without lots of laughs."





Political scientist Jack Pitney said the Wojcik study was so off kilter that it seemed to be a parody, adding "I don't think too many people will take this seriously." A professor at Claremont McKenna College, he had many questions about the way the study was conducted and said conservatives in general want less government so this would be reflected in the language they use when talking about government.

One study team member, who initially wasn't told what the project was about, examined congressional portraits to rate their facial emotions, an accepted technique in psychology. Democrats and Republicans had similar smiles around the mouth, but the more telling features for happiness are the muscles around the eyes and there Democrats looked cheerier, Wojcik said. He also found more positive language - and emoticon use - in tweets from people who followed only Democratic Twitter accounts versus only Republican account followers.

Several outside psychology experts told The Associated Press that while it was interesting, they didn't find the study convincing. They faulted some techniques, did not see a significant difference between the two ideologies' scores and they criticized the researchers for mixing long-term happiness in self-reporting with momentary good moods in pictures and language.

"The observed differences are quite small," said Robert Emmons of the University of California at Davis. "Happiness is the norm for both" Democrats and Republicans.

Online: Science: <http://sciencemag.org>





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FOR NEW
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MEDICINES

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New research boosts hope that a highly anticipated, experimental class of cholesterol drugs can greatly lower the risk for heart attacks, death and other heart-related problems. The government will decide this summer whether to allow two of these drugs on the market.

People taking one of these drugs had half the risk of dying or suffering a heart problem compared to others who were given usual care - typically one of the statin drugs such as Lipitor or Zocor, doctors found. Many people cannot tolerate statins or get enough help from them, so new medicines are badly needed.

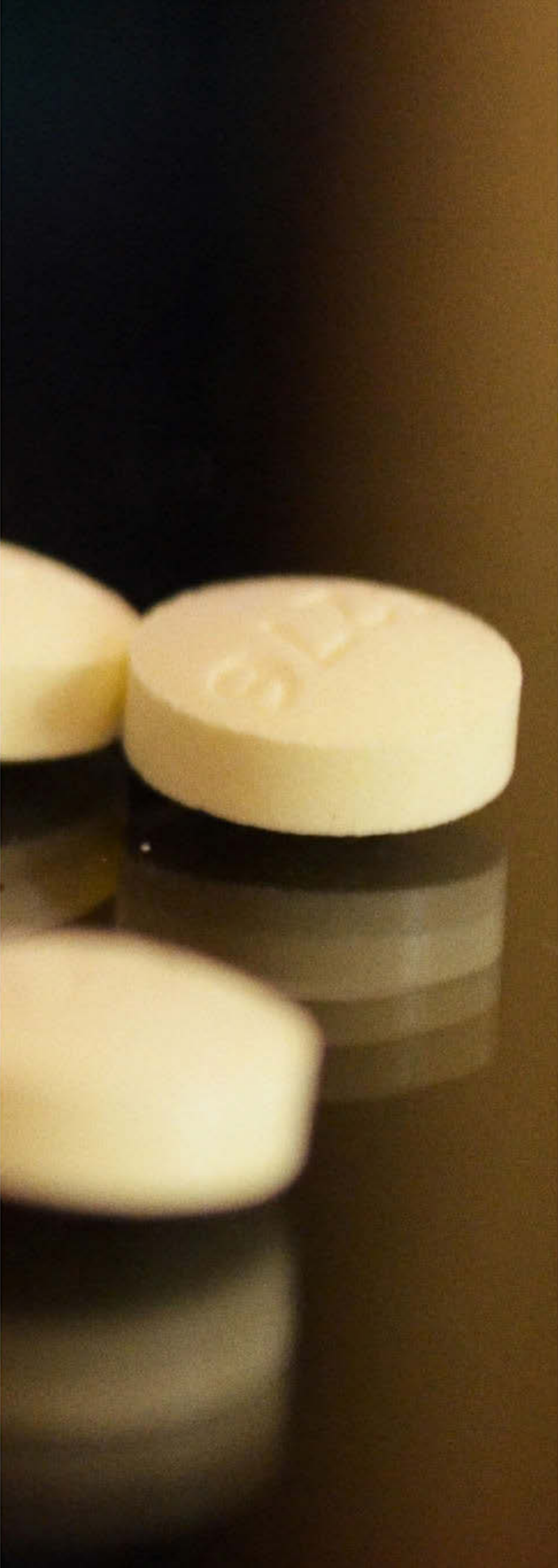
The results are “really impressive and very encouraging” for the new drugs, said one independent expert, Dr. Judith Hochman of NYU Langone Medical Center.

The studies were published online Sunday by the New England Journal of Medicine and discussed at an American College of Cardiology conference in San Diego.

They are fresh analyses from older studies designed to look at how much the drugs lower cholesterol, so they can only suggest that the drugs also lower heart problems, not prove that point. Definitive studies will take about two more years, so the federal Food and Drug Administration will be deciding the drugs’ fates with only results like this in hand.

The drugs are evolocumab, which Amgen Inc. wants to call Repatha, and alirocumab, which Regeneron Pharmaceuticals Inc. and Sanofi SA have named Praluent. They lower LDL or bad cholesterol more powerfully and in a different way than existing drugs, by blocking PCSK9, a substance that interferes with the liver’s ability to remove cholesterol from the blood. Side effects remain a question, though, especially on thinking, confusion and memory - problems the FDA has already voiced concern about and asked the companies to track.





The problems affected only 1 or 2 percent of patients and may be temporary, but they were twice as common among people taking one of the new drugs and need to be closely monitored as studies continue, said Dr. Anthony DeMaria, a University of California at San Diego heart specialist and past president of the American College of Cardiology. As a patient facing potential side effects, “the last one I want” is one that affects the brain, he said.

Dr. Eric Topol, a cardiologist at Scripps Clinic in La Jolla, California, said the new results show “an unquestionable signal” of a potential safety issue. More side effects typically turn up once a drug is approved and used in a wider population, he said.

Two other heart experts - Drs. Neil Stone and Daniel Lloyd-Jones of Northwestern University in Chicago - wrote in the medical journal that “it would be premature to endorse these drugs for widespread use” until the definitive studies are done in a couple of years. Other drugs that initially seemed good failed when put to the most rigorous test, they wrote.

Still, the results so far suggest that the drugs “appear to be on track” to be important new medicines, they wrote.

Dr. Clyde Yancy, cardiology chief at Northwestern University in Chicago and a former American Heart Association president, agreed.

“Science has revealed a brand new approach to treating cholesterol,” and there is “reasonable enthusiasm” it will be a big boon to patients, he said.

Online:

Cholesterol info: <http://tinyurl.com/2dtc5vy>

Heart facts: <http://circ.ahajournals.org/content/127/1/e6>





TOP

10 SONGS

UPTOWN FUNK (FEAT. BRUNO MARS)

MARK RONSON

THINKING OUT LOUD

ED SHEERAN

***LOVE ME LIKE YOU DO
(FROM "FIFTY SHADES OF GREY")***

ELLIE GOULDING

FOUR FIVE SECONDS

RIHANNA AND KANYE WEST AND PAUL MCCARTNEY

***EARNED IT
(FROM "FIFTY SHADES OF GREY")***

THE WEEKND

STYLE

TAYLOR SWIFT

TIME OF OUR LIVES

PITBULL

TAKE ME TO CHURCH

HOZIER

GDFR (FEAT. SAGE THE GEMINI & LOOKAS)

FLO RIDA

***I WANT YOU TO KNOW
(FEAT. SELENA GOMEZ)***

ZEDD

RIDA





TOP

10 ALBUMS

FIFTY SHADES OF GREY
(ORIGINAL MOTION PICTURE SOUNDTRACK)
VARIOUS ARTISTS

1989
TAYLOR SWIFT

X (DELUXE EDITION)
ED SHEERAN

SMOKE + MIRRORS
IMAGINE DRAGONS

SPRING BREAK...CHECKIN' OUT
LUKE BRYAN

SOUND & COLOR
ALABAMA SHAKES

MONTEVALLO
SAM HUNT

AMERICAN BEAUTY / AMERICAN PSYCHO
FALL OUT BOY

PIECE BY PIECE (DELUXE VERSION)
KELLY CLARKSON

IN THE LONELY HOUR (DELUXE VERSION)
SAM SMITH

Kid FIRST





Rack
KISS

TOP

10

MUSIC VIDEOS

UPTOWN FUNK (FEAT. BRUNO MARS)

MARK RONSON

SHAKE IT OFF

TAYLOR SWIFT

BLANK SPACE

TAYLOR SWIFT

STYLE

TAYLOR SWIFT

ALL ABOUT THAT BASS

MEGHAN TRAINOR

ONE LAST TIME

ARIANA GRANDE

FIRST KISS

KID ROCK

LIVING FOR LOVE

MADONNA

LIPS ARE MOVIN

MEGHAN TRAINOR

HAPPY (FROM DESPICABLE ME 2)

PHARRELL WILLIAMS





TOP 10 TV SHOWS

THE DISTANCE

THE WALKING DEAD, SEASON 5

IT'S ALL MY FAULT

HOW TO GET AWAY WITH MURDER, SEASON 1

THE WANDERER

VIKINGS, SEASON 3

THE NIGHT LILA DIED

HOW TO GET AWAY WITH MURDER, SEASON 1

HERO

BETTER CALL SAUL, SEASON 1

STARING AT THE END

GREY'S ANATOMY, SEASON 11

CONNECTION LOST

MODERN FAMILY, SEASON 6

INTENT

SUITS, SEASON 4

THEM

THE WALKING DEAD, SEASON 5

THE INTIMACY ACCELERATION

THE BIG BANG THEORY, SEASON 8

G I

GILLIAN





TOP

10 BOOKS

THE GIRL ON THE TRAIN

PAULA HAWKINS

FIFTY SHADES DARKER

E L JAMES

FIFTY SHADES OF GREY

E L JAMES

FIFTY SHADES FREED

E L JAMES

A THOUSAND ACRES

JANE SMILEY

AMERICAN SNIPER

CHRIS KYLE AND OTHERS

FIFTY SHADES TRILOGY BUNDLE

E L JAMES

THE NIGHTINGALE

KRISTIN HANNAH

STILL ALICE

LISA GENOVA

GONE GIRL

GILLIAN FLYNN





FEMALE SENIOR PARTNER: NO DISCRIMINATION AT INVESTMENT FIRM

One of the most powerful women in venture capital and a well-respected tech investor says she never saw or experienced gender discrimination at the firm at the center of a \$16 million gender bias lawsuit.

Mary Meeker is one of the few female senior partners at Kleiner Perkins Caufield & Byers, one of the Silicon Valley's most prestigious venture capital firms.

She testified Monday that Kleiner is the best place to be a woman in the business, **the San Jose Mercury News reported.**

"I have a view - and I've developed this over many, many years - (that) two women are more powerful than one, three are more powerful than





two, four are more powerful than three, if you have the right people in the room,” Meeker said.

She then said how much she appreciated working with Kleiner women Susan Biglieri, Juliet de Baubigny, Beth Seidenberg and Christina Lee. Implicit in her testimony was that perhaps plaintiff Ellen Pao just wasn’t one of those right people.

Pao testified last week she was denied a promotion at the firm because of gender bias and then fired after she complained.

Meeker’s testimony has been hotly anticipated: She is a widely respected and influential tech leader who was long ago dubbed “Queen of the Internet” for her early and savvy tech investments. Meeker worked from 1991 to 2010 at Morgan Stanley as a managing director and research analyst. She helped the firm, at the infancy of the Internet boom, identify key tech players such as Google, Netscape and Alibaba, she said.

When Kleiner Perkins attorney Lynne Hermle asked Meeker if she ever witnessed any gender discrimination, Meeker replied, “I have not.”

Meeker also undercut Pao’s complaint about an all-male dinner in 2011 at former-Vice President Al Gore’s house, saying she had been invited to a dinner at Gore’s apartment.

Pao testified that male members of the firm joined male CEOs at Gore’s house for dinner, and no women were invited because “they kill the buzz,” one male partner allegedly said. Pao was humiliated, she said, because she lived in the same building as Gore and bumped into some of these men on their way to dinner.



CABLEVISION HOPES TO ATTRACT INTERNET CUSTOMERS WITH HBO NOW



Cablevision is offering the new HBO Now online service to its Internet customers, even though the service could persuade more people to drop their cable TV packages.

The company, which has a few million customers in the New York City area, said Monday that Cablevision customers can sign up for HBO Now through Cablevision. That means they can pay for HBO and Internet access together on one Cablevision bill. It also gives people a way to get HBO Now without an Apple device.

Last week, Apple and HBO said the service will launch in April in time for the new season of “Game of Thrones” for people who have iPads, iPhones and Apple TVs. HBO said its three-month exclusivity with Apple doesn’t apply to cable

HB



companies. Cablevision is the first such company to announce a way for its subscribers to sign up for HBO Now.

Americans are increasingly “cutting the cord” on traditional TV packages as services like Netflix and Hulu provide shows more cheaply online. Still, HBO, along with sports channels, are major reasons people keep paying for traditional TV. But even those bulwarks may be starting to give, with HBO Now and Dish Network’s new \$20-per-month Sling TV online service, which includes ESPN, along with other popular cable channels.

HBO is popular for its comedy specials, movies and shows including “Girls,” “Curb Your Enthusiasm” and “The Wire.”

Meanwhile, Internet subscriptions are a growth area for cable companies. Even if people drop the TV service, the company can still keep those customers with broadband access.

Cablevision Systems Corp., which is based in Bethpage, New York, said it will provide pricing details later. Through Apple Inc., the service costs \$15 a month - the same as what Cablevision charges for HBO on TV. HBO says on its website that HBO Now is available through “participating partners” - such as Apple or Cablevision - and that prices may vary.

Cablevision customers won’t need an Apple device to sign up. The company is the fifth-largest cable company in the U.S., with 2.8 million broadband subscribers and 2.7 million TV customers.

Terms of Cablevision’s deal with HBO were not disclosed. HBO is owned by Time Warner Inc.

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